

MTD Sales
496.41 L

Brand Share %
37.17 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	173.70	38.05 %
Air-Cond	127.81	43.69 %
Wash-Mac	89.35	36.02 %
Fridge	78.74	30.22 %
W-Purifi	12.15	53.40 %
Home-The	5.36	12.91 %
Dishwash	4.74	79.94 %
Oven	4.56	60.68 %
Total	496.41	37.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	261.65	38.14 %
TIRUPATI-01	234.76	36.15 %
Total	496.41	37.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	100.95	42.64 %
Air-Cond	78.51	43.18 %
Wash-Mac	36.94	33.83 %
Fridge	35.24	29.31 %
W-Purifi	3.26	36.34 %
Dishwash	2.49	81.59 %
Home-The	2.40	10.38 %
Oven	1.86	65.26 %
Total	261.65	38.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	17.07	31.87 %
GNT1	9.77	26.18 %
TNK1	9.42	30.36 %
NRT1	8.17	37.17 %
TNI1	7.94	34.59 %
PAP1	6.97	35.51 %
TEL1	6.59	31.06 %
RMV1	5.71	24.09 %
JPT1	4.75	36.84 %
TVU1	4.18	31.40 %
CKT1	4.09	24.69 %
GDV1	3.43	26.05 %
VJW4	2.91	21.20 %
PRL1	2.35	24.92 %
VJW3	2.03	9.87 %
VUY1	2.02	24.23 %
AMP1	1.38	16.48 %
BPP1	0.80	10.54 %
Total	261.65	38.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	72.75	33.10 %
Wash-Mac	52.41	37.75 %
Air-Cond	49.30	44.51 %
Fridge	43.50	31.00 %
W-Purifi	8.89	64.53 %
Home-The	2.96	16.07 %
Oven	2.70	57.90 %
Dishwash	2.25	78.19 %
Total	234.76	36.15 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.57	31.42 %
PDT1	9.47	34.31 %
KDA1	8.78	28.29 %
NLR1	8.32	30.45 %
KNL2	8.06	27.02 %
PIL1	6.95	34.75 %
MPL1	6.79	27.82 %
KHT1	6.72	33.25 %
DHN1	5.70	28.79 %
PMR1	5.46	32.16 %
TPI1	4.51	30.21 %
NYP1	4.39	21.35 %
GTL1	3.79	27.16 %
PGR1	3.63	28.82 %
BVL1	3.28	22.75 %
ADI1	1.85	16.00 %
TPSD		0.00 %
Total	234.76	36.15 %