

MTD Sales  
969.38 L

Brand Share %  
20.45 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	526.43	16.25 %
Fridge	164.46	26.86 %
LED TV	152.66	31.90 %
Wash-Mac	90.46	27.49 %
W-Purifi	16.20	54.48 %
Dishwash	9.86	71.53 %
Home-The	6.23	18.99 %
Oven	3.09	58.75 %
Total	969.38	20.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	544.47	18.47 %
TIRUPATI-01	424.91	23.70 %
Total	969.38	20.45 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	330.03	15.25 %
Fridge	84.40	23.92 %
LED TV	72.70	32.43 %
Wash-Mac	42.03	25.07 %
W-Purifi	5.42	46.41 %
Dishwash	4.71	61.39 %
Home-The	3.80	21.78 %
Oven	1.39	56.87 %
Total	544.47	18.47 %

Branch *	MTD Sales L	Brand Share %
TNK1	26.29	16.30 %
OGL1	25.92	16.58 %
BVR1	24.52	12.68 %
GNT1	19.44	12.58 %
VJW3	15.39	10.95 %
RMV1	14.04	12.44 %
GDV1	13.58	18.87 %
DPE1	12.80	19.84 %
TVU1	12.22	17.86 %
VJW4	11.87	13.19 %
KND1	11.21	15.59 %
CKT1	9.98	19.64 %
MTM1	9.53	18.29 %
JPT1	9.34	13.84 %
PPM1	9.12	18.67 %
NPR1	9.02	11.16 %
VJW2	8.44	16.21 %
JGG1	5.44	17.14 %
GNT2	5.11	10.07 %
NZV1	4.37	14.25 %
AMP1	1.89	4.85 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	544.47	18.47 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	196.40	18.26 %
Fridge	80.06	30.87 %
LED TV	79.96	31.43 %
Wash-Mac	48.43	30.00 %
W-Purifi	10.77	59.71 %
Dishwash	5.15	84.24 %
Home-The	2.43	15.82 %
Oven	1.71	60.37 %
<b>Total</b>	<b>424.91</b>	<b>23.70 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	14.05	17.01 %
NLR1	13.20	13.45 %
KDA1	12.10	16.85 %
MPL1	8.30	10.98 %
KDR1	7.19	12.29 %
VKI1	5.94	14.18 %
ADI1	3.51	10.60 %
NYP1	3.28	5.90 %
PGR1	2.73	8.31 %
PMR1	2.24	5.07 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>424.91</b>	<b>23.70 %</b>