

MTD Sales
1,581.18 L

Brand Share %
30.13 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,202.40	30.80 %
LED TV	131.51	29.50 %
Fridge	129.14	24.44 %
Wash-Mac	78.73	27.77 %
W-Purifi	17.62	56.95 %
Dishwash	10.83	86.36 %
Home-The	6.44	18.65 %
Oven	4.50	54.14 %
Total	1,581.18	30.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	806.20	30.76 %
VIJAYAWADA-01	774.97	29.50 %
Total	1,581.18	30.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	613.51	31.90 %
Fridge	68.01	25.52 %
LED TV	60.59	25.82 %
Wash-Mac	42.83	28.54 %
W-Purifi	10.71	55.99 %
Dishwash	5.44	96.98 %
Home-The	2.72	15.99 %
Oven	2.39	51.94 %
Total	806.20	30.76 %

Branch *	MTD Sales L	Brand Share %
TPY2	67.77	28.20 %
ATP1	36.78	24.38 %
CTO1	36.12	24.97 %
RJP1	30.50	27.54 %
NLR1	27.95	21.23 %
KHT1	19.86	28.52 %
KDR1	18.38	26.60 %
TPI1	17.51	27.60 %
PUT1	17.19	23.66 %
MPL1	14.60	17.50 %
KOU1	11.75	19.46 %
PMR1	11.55	17.17 %
NYP1	7.70	13.91 %
ADI1	6.01	12.12 %
PGR1	5.45	13.38 %
TPSD		0.00 %
WHKD		0.00 %
Total	806.20	30.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	588.89	29.73 %
LED TV	70.92	33.60 %
Fridge	61.13	23.34 %
Wash-Mac	35.89	26.92 %
W-Purifi	6.91	58.52 %
Dishwash	5.39	77.77 %
Home-The	3.72	21.24 %
Oven	2.11	56.86 %
Total	774.97	29.50 %

Branch *	MTD Sales L	Brand Share %
TNK1	34.54	27.86 %
VJW1	32.83	22.12 %
BVR1	27.75	18.66 %
GNT1	25.75	22.68 %
VJW3	23.45	20.16 %
RMV1	22.41	26.20 %
VJW2	21.59	25.73 %
RAL1	19.87	26.43 %
KND1	18.05	24.42 %
CKT1	12.19	23.56 %
PPM1	11.98	25.44 %
GDV1	10.40	23.86 %
TVU1	10.00	19.95 %
PNR1	7.71	28.97 %
NZV1	7.69	26.07 %
AMP1	3.60	11.78 %
GTSD		0.00 %
WHGT		0.00 %
Total	774.97	29.50 %