

MTD Sales
1,105.28 L

Brand Share %
33.86 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	695.27	36.79 %
Fridge	145.20	29.85 %
LED TV	132.08	27.82 %
Wash-Mac	94.75	29.11 %
W-Purifi	14.23	52.54 %
Dishwash	9.52	69.03 %
Home-The	8.95	23.58 %
Oven	5.29	62.67 %
Total	1,105.28	33.86 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	605.89	34.47 %
TIRUPATI-01	499.39	33.16 %
Total	1,105.28	33.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	384.64	36.57 %
Fridge	77.06	30.44 %
LED TV	74.87	31.78 %
Wash-Mac	48.93	28.81 %
Home-The	6.00	26.81 %
Dishwash	5.94	62.50 %
W-Purifi	5.65	52.14 %
Oven	2.80	59.53 %
Total	605.89	34.47 %

Branch *	MTD Sales L	Brand Share %
OGL1	29.65	31.57 %
TNK1	25.85	28.68 %
RMV1	24.72	25.75 %
VJW1	24.12	27.26 %
BVR1	23.63	20.61 %
VJW3	15.58	22.36 %
RAL1	12.81	29.23 %
TNI1	12.70	31.11 %
KND1	12.38	26.24 %
NPR1	11.80	27.83 %
JPT1	9.38	27.85 %
MTM1	8.86	33.05 %
TVU1	8.14	23.05 %
CKT1	7.27	21.49 %
DPE1	7.16	28.83 %
GDV1	4.34	18.33 %
AMP1	3.45	18.26 %
Total	605.89	34.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	310.63	37.07 %
Fridge	68.14	29.21 %
LED TV	57.20	23.91 %
Wash-Mac	45.82	29.44 %
W-Purifi	8.58	52.81 %
Dishwash	3.59	83.46 %
Home-The	2.95	18.93 %
Oven	2.49	66.62 %
Total	499.39	33.16 %

Branch *	MTD Sales L	Brand Share %
TPY1	32.55	29.30 %
CTO1	24.93	31.01 %
PDT1	23.16	30.74 %
ATP1	22.73	31.36 %
KDA1	12.74	19.50 %
KVL1	10.80	31.94 %
MPL1	10.19	25.15 %
RCY1	9.16	30.12 %
PMR1	9.01	25.29 %
PUT1	8.94	23.49 %
VKI1	8.80	26.60 %
NLR1	8.57	10.10 %
PGR1	6.92	32.07 %
ADI1	4.69	12.03 %
NYP1	1.77	5.04 %
WHKD		0.00 %
Total	499.39	33.16 %