

MTD Sales
406.65 L

Brand Share %
31.80 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	155.93	31.52 %
Wash-Mac	92.06	34.38 %
Fridge	84.46	32.70 %
Air-Cond	46.56	24.77 %
W-Purifi	10.77	52.03 %
Dishwash	6.91	60.27 %
Home-The	5.77	18.39 %
Oven	4.20	62.22 %
Total	406.65	31.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	211.13	32.51 %
TIRUPATI-01	195.52	31.06 %
Total	406.65	31.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	85.71	34.58 %
Fridge	46.62	34.82 %
Wash-Mac	45.31	34.94 %
Air-Cond	20.90	19.78 %
W-Purifi	3.92	54.37 %
Home-The	3.60	22.80 %
Dishwash	3.26	51.08 %
Oven	1.81	60.24 %
Total	211.13	32.51 %

Branch *	MTD Sales L	Brand Share %
BVR1	12.81	30.85 %
TNK1	8.96	27.90 %
RMV1	5.47	26.00 %
VJW3	5.27	18.81 %
KND1	5.26	28.29 %
RAL1	4.95	30.17 %
TDD1	4.63	28.63 %
VJW4	4.59	21.41 %
PAP1	3.56	24.28 %
JPT1	2.99	26.84 %
PPM1	2.47	23.91 %
TVU1	1.93	15.10 %
MTM1	1.92	23.14 %
GDV1	1.83	21.04 %
VJW2	1.83	14.95 %
AMP1	1.50	23.98 %
BPP1	1.20	13.88 %
GTSD		0.00 %
WHRM		0.00 %
Total	211.13	32.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	70.22	28.45 %
Wash-Mac	46.75	33.85 %
Fridge	37.84	30.42 %
Air-Cond	25.65	31.19 %
W-Purifi	6.85	50.78 %
Dishwash	3.65	71.78 %
Oven	2.39	63.81 %
Home-The	2.16	13.90 %
Total	195.52	31.06 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.68	25.73 %
ATP1	10.21	23.93 %
TPY1	8.98	27.81 %
NLR1	8.09	25.27 %
TPI1	6.19	30.23 %
ADI1	4.82	27.57 %
MPL1	4.77	23.99 %
KDA1	4.67	27.70 %
PMR1	4.04	16.44 %
NYP1	3.94	28.53 %
PGR1	2.67	20.67 %
TPSD		0.00 %
Total	195.52	31.06 %