

MTD Sales
1,092.32 L

Brand Share %
33.55 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	374.44	30.27 %
Fridge	230.79	33.97 %
Air-Cond	221.37	38.52 %
Wash-Mac	217.55	35.48 %
W-Purifi	17.72	49.86 %
Dishwash	13.52	94.77 %
Home-The	10.05	11.09 %
Oven	6.87	63.46 %
Total	1,092.32	33.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	550.58	33.14 %
TIRUPATI-01	541.74	33.98 %
Total	1,092.32	33.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	177.24	29.67 %
Air-Cond	128.33	36.00 %
Fridge	124.02	35.55 %
Wash-Mac	101.87	35.31 %
Dishwash	8.23	94.45 %
W-Purifi	3.96	39.24 %
Oven	3.84	69.07 %
Home-The	3.09	6.75 %
Total	550.58	33.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	54.33	31.90 %
VJW3	25.13	30.10 %
TNK1	22.89	25.34 %
VJW1	22.07	28.74 %
OGL1	18.97	28.51 %
NRT1	13.32	28.82 %
TEL1	11.96	31.95 %
RMV1	11.81	20.97 %
PAP1	10.09	27.44 %
JPT1	9.19	24.39 %
VJW2	9.03	31.25 %
TVU1	8.96	26.14 %
GVM1	8.50	29.86 %
MTM1	8.03	30.12 %
DPE1	7.98	31.72 %
TNI1	7.16	26.20 %
PPM1	6.21	25.11 %
BPP1	5.26	22.48 %
PRL1	5.15	22.69 %
VUY1	4.98	26.45 %
AMP1	4.56	22.25 %
GDV1	4.34	18.99 %
GTSD		0.00 %
Total	550.58	33.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	197.20	30.82 %
Wash-Mac	115.69	35.63 %
Fridge	106.77	32.30 %
Air-Cond	93.04	42.64 %
W-Purifi	13.76	54.07 %
Home-The	6.97	15.50 %
Dishwash	5.29	95.28 %
Oven	3.03	57.54 %
Total	541.74	33.98 %

Branch *	MTD Sales L	Brand Share %
KNL2	26.43	31.42 %
ATP1	23.74	24.18 %
KDA1	20.67	31.91 %
NDL1	20.46	32.99 %
KNL1	18.44	31.21 %
PDT1	17.74	30.12 %
NLR1	14.74	25.19 %
TPI1	14.67	30.77 %
PMR1	13.61	27.60 %
MPL1	13.18	26.04 %
NYP1	12.85	28.36 %
KHT1	12.81	30.09 %
DHN1	12.73	30.16 %
PGR1	11.72	32.88 %
ADI1	10.77	23.54 %
BVL1	9.17	33.26 %
Total	541.74	33.98 %