

MTD Sales
551.49 L

Brand Share %
29.67 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.18	30.96 %
LED TV	137.04	32.43 %
Fridge	102.03	25.03 %
Wash-Mac	88.49	26.04 %
W-Purifi	19.08	65.46 %
Dishwash	9.74	63.14 %
Home-The	5.70	13.95 %
Oven	5.22	65.09 %
Total	551.49	29.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	286.77	30.37 %
VIJAYAWADA-01	264.71	28.96 %
Total	551.49	29.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	30.52 %
LED TV	72.04	34.98 %
Fridge	57.77	26.69 %
Wash-Mac	44.66	25.54 %
W-Purifi	11.57	62.61 %
Dishwash	4.45	68.89 %
Oven	2.87	65.78 %
Home-The	2.56	12.74 %
Total	286.77	30.37 %

Branch *	MTD Sales L	Brand Share %
ATP1	15.82	27.60 %
CTO1	14.85	24.20 %
KDA1	10.78	21.28 %
NLR1	9.13	23.26 %
KNL2	7.81	26.15 %
PDT1	7.66	26.59 %
KNL1	7.48	26.98 %
SPE1	7.31	25.62 %
NDL1	5.44	22.72 %
PMR1	4.95	18.47 %
PGR1	3.23	21.88 %
MPL1	2.88	11.25 %
NYP1	2.50	11.70 %
GTL1	2.30	17.43 %
ADI1	1.88	14.35 %
WHKD		0.00 %
Total	286.77	30.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.32	31.40 %
LED TV	65.00	30.00 %
Fridge	44.27	23.16 %
Wash-Mac	43.83	26.56 %
W-Purifi	7.51	70.40 %
Dishwash	5.30	59.01 %
Home-The	3.14	15.12 %
Oven	2.35	64.26 %
Total	264.71	28.96 %

Branch *	MTD Sales L	Brand Share %
VSK1	19.57	18.44 %
VJW3	15.53	29.00 %
BVR1	11.29	21.68 %
VJW1	11.05	28.35 %
TNK1	7.10	22.10 %
NRT1	6.55	24.98 %
GNT1	6.09	15.17 %
VJW4	5.90	22.32 %
RMV1	5.53	17.96 %
TVU1	5.34	27.05 %
MTM1	4.12	28.49 %
PAP1	3.89	25.72 %
BPP1	3.36	27.67 %
DPE1	3.01	23.05 %
CKT1	2.69	16.74 %
GDV1	2.41	19.52 %
JGG1	2.06	18.82 %
NZV1	1.92	15.15 %
AMP1	0.68	12.06 %
JPT1	0.58	4.32 %
WHGT		0.00 %
WHRM		0.00 %
Total	264.71	28.96 %