

MTD Sales
419.78 L

Brand Share %
37.50 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	143.21	39.04 %
Air-Cond	107.17	42.63 %
Wash-Mac	78.81	37.24 %
Fridge	66.34	29.88 %
W-Purifi	11.52	54.70 %
Home-The	4.73	13.63 %
Dishwash	4.06	77.35 %
Oven	3.93	60.38 %
Total	419.78	37.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	217.35	38.66 %
TIRUPATI-01	202.43	36.33 %
Total	419.78	37.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	86.74	46.06 %
Air-Cond	61.82	41.01 %
Wash-Mac	30.89	34.33 %
Fridge	28.99	28.64 %
W-Purifi	3.26	38.87 %
Home-The	2.30	12.29 %
Dishwash	1.81	76.33 %
Oven	1.54	60.87 %
Total	217.35	38.66 %

Branch *	MTD Sales L	Brand Share %
BVR1	12.86	32.16 %
VJW1	8.34	36.63 %
TNI1	7.58	37.27 %
GNT1	7.50	24.69 %
TNK1	7.43	30.75 %
TEL1	5.93	36.38 %
CRL1	5.90	36.53 %
RMV1	5.71	28.60 %
CKT1	3.64	24.02 %
TVU1	3.46	31.25 %
GDV1	3.23	26.77 %
PPM1	3.20	34.24 %
PRL1	2.35	29.15 %
VJW4	2.04	17.65 %
VUY1	1.69	22.20 %
AMP1	0.94	13.01 %
BPP1	0.80	12.59 %
VJW3	0.18	1.01 %
Total	217.35	38.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	56.48	31.63 %
Wash-Mac	47.93	39.38 %
Air-Cond	45.35	45.06 %
Fridge	37.35	30.92 %
W-Purifi	8.26	65.19 %
Home-The	2.43	15.21 %
Oven	2.40	60.07 %
Dishwash	2.25	78.19 %
Total	202.43	36.33 %

Branch *	MTD Sales L	Brand Share %
TPY1	9.40	34.48 %
ATP1	8.07	26.49 %
KDA1	7.89	30.68 %
NLR1	7.66	32.12 %
PDT1	7.01	31.99 %
KNL2	6.72	27.82 %
KHT1	6.18	33.48 %
PIL1	5.97	34.63 %
MPL1	5.86	27.88 %
PMR1	5.23	35.93 %
DHN1	4.43	25.03 %
TPI1	4.01	33.46 %
NYP1	3.78	20.78 %
GTL1	3.52	28.66 %
PGR1	2.92	29.04 %
BVL1	2.18	20.72 %
ADI1	1.85	17.56 %
TPSD		0.00 %
Total	202.43	36.33 %