

MTD Sales
932.50 L

Brand Share %
20.66 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	506.58	16.55 %
Fridge	155.47	26.34 %
LED TV	149.08	31.77 %
Wash-Mac	87.60	27.84 %
W-Purifi	15.47	54.57 %
Dishwash	9.37	71.39 %
Home-The	5.84	18.49 %
Oven	3.09	58.75 %
Total	932.50	20.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	524.36	18.79 %
TIRUPATI-01	408.13	23.70 %
Total	932.50	20.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	315.60	15.57 %
Fridge	82.05	23.89 %
LED TV	71.11	32.12 %
Wash-Mac	40.79	25.39 %
W-Purifi	5.42	47.60 %
Dishwash	4.22	58.76 %
Home-The	3.80	22.54 %
Oven	1.39	56.87 %
Total	524.36	18.79 %

Branch *	MTD Sales L	Brand Share %
OGL1	25.52	16.74 %
TNK1	25.51	16.82 %
BVR1	22.99	12.69 %
GNT1	18.47	12.32 %
VJW3	14.99	11.13 %
RMV1	13.40	12.49 %
DPE1	12.41	20.36 %
GDV1	12.23	18.96 %
TVU1	12.22	19.68 %
VJW4	10.99	12.87 %
KND1	10.81	20.10 %
CKT1	9.98	20.22 %
MTM1	9.15	18.19 %
NPR1	8.74	11.20 %
JPT1	8.57	13.09 %
PPM1	8.47	19.24 %
VJW2	8.17	16.17 %
JGG1	5.44	18.03 %
GNT2	5.11	10.82 %
NZV1	4.17	14.30 %
AMP1	1.89	5.01 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	524.36	18.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	190.99	18.49 %
LED TV	77.97	31.46 %
Fridge	73.43	29.76 %
Wash-Mac	46.81	30.41 %
W-Purifi	10.04	59.25 %
Dishwash	5.15	86.64 %
Home-The	2.04	13.85 %
Oven	1.71	60.37 %
Total	408.13	23.70 %

Branch *	MTD Sales L	Brand Share %
ATP1	13.35	16.53 %
NLR1	12.02	13.10 %
KDA1	10.48	15.24 %
MPL1	8.30	12.00 %
KDR1	7.19	12.47 %
VKI1	5.94	14.60 %
ADI1	3.51	10.82 %
NYP1	3.28	6.01 %
PGR1	2.73	9.88 %
PMR1	2.24	5.12 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	408.13	23.70 %