

MTD Sales
1,545.71 L

Brand Share %
30.38 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,176.13	31.09 %
LED TV	129.13	29.79 %
Fridge	125.78	24.54 %
Wash-Mac	76.48	27.76 %
W-Purifi	16.80	56.68 %
Dishwash	10.83	86.36 %
Home-The	6.28	18.94 %
Oven	4.27	53.52 %
Total	1,545.71	30.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	785.40	30.87 %
VIJAYAWADA-01	760.31	29.89 %
Total	1,545.71	30.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	597.98	32.03 %
Fridge	66.28	25.62 %
LED TV	59.12	25.90 %
Wash-Mac	41.53	28.44 %
W-Purifi	10.07	54.46 %
Dishwash	5.44	96.98 %
Home-The	2.72	16.61 %
Oven	2.27	51.90 %
Total	785.40	30.87 %

Branch *	MTD Sales L	Brand Share %
TPY2	65.79	28.40 %
ATP1	36.32	24.44 %
CTO1	33.89	24.19 %
RJP1	30.38	27.95 %
NLR1	27.95	21.23 %
KHT1	19.50	28.56 %
TPI1	16.42	27.00 %
KDR1	16.06	24.31 %
PUT1	15.94	22.94 %
MPL1	14.19	19.03 %
PMR1	11.55	17.38 %
KOU1	11.20	18.93 %
NYP1	7.37	13.58 %
ADI1	6.01	12.31 %
PGR1	5.45	13.84 %
TPSD		0.00 %
WHKD		0.00 %
Total	785.40	30.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	578.16	30.17 %
LED TV	70.02	34.12 %
Fridge	59.51	23.44 %
Wash-Mac	34.94	27.00 %
W-Purifi	6.73	60.37 %
Dishwash	5.39	77.77 %
Home-The	3.56	21.20 %
Oven	2.00	55.48 %
Total	760.31	29.89 %

Branch *	MTD Sales L	Brand Share %
TNK1	33.85	29.17 %
VJW1	32.82	22.56 %
BVR1	26.79	18.52 %
GNT1	25.75	22.68 %
VJW3	22.16	19.49 %
RMV1	21.73	26.60 %
VJW2	20.20	25.00 %
RAL1	19.50	26.47 %
KND1	18.05	24.65 %
GNT2	13.81	30.20 %
CKT1	12.19	24.05 %
PPM1	11.98	26.52 %
GDV1	10.40	24.45 %
TVU1	10.00	19.90 %
PNR1	7.71	29.65 %
NZV1	7.69	26.44 %
AMP1	3.60	12.66 %
GTSD		0.00 %
WHGT		0.00 %
Total	760.31	29.89 %