

MTD Sales
1,084.63 L

Brand Share %
34.02 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **34.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	682.80	36.88 %
Fridge	142.02	30.06 %
LED TV	129.38	27.86 %
Wash-Mac	93.14	29.58 %
W-Purifi	14.04	52.74 %
Dishwash	9.52	69.03 %
Home-The	8.45	23.05 %
Oven	5.29	63.52 %
Total	1,084.63	34.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	592.61	34.53 %
TIRUPATI-01	492.03	33.42 %
Total	1,084.63	34.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	376.54	36.58 %
Fridge	75.01	30.48 %
LED TV	73.09	31.81 %
Wash-Mac	48.17	29.23 %
Dishwash	5.94	62.50 %
Home-The	5.60	26.24 %
W-Purifi	5.46	51.28 %
Oven	2.80	61.00 %
Total	592.61	34.53 %

Branch *	MTD Sales L	Brand Share %
OGL1	29.13	32.22 %
RMV1	24.40	26.47 %
BVR1	23.38	20.73 %
VJW1	23.30	27.01 %
TNK1	23.29	27.23 %
VJW3	15.23	22.23 %
RAL1	12.47	28.88 %
KND1	12.38	26.60 %
TNI1	12.37	31.06 %
NPR1	11.47	27.55 %
JPT1	9.38	28.57 %
MTM1	8.63	32.77 %
TVU1	8.14	23.43 %
DPE1	6.84	28.36 %
CKT1	6.82	20.96 %
JGG1	5.85	33.69 %
GDV1	4.11	18.01 %
AMP1	3.45	18.52 %
Total	592.61	34.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.26	37.26 %
Fridge	67.01	29.59 %
LED TV	56.29	24.00 %
Wash-Mac	44.98	29.97 %
W-Purifi	8.58	53.72 %
Dishwash	3.59	83.46 %
Home-The	2.85	18.60 %
Oven	2.49	66.62 %
Total	492.03	33.42 %

Branch *	MTD Sales L	Brand Share %
TPY1	31.54	29.31 %
CTO1	24.66	30.93 %
PDT1	23.16	31.30 %
ATP1	21.86	31.11 %
KDA1	12.74	20.22 %
KVL1	10.46	31.73 %
MPL1	9.62	24.55 %
NLR1	8.92	10.57 %
VKI1	8.80	27.13 %
PMR1	8.79	25.24 %
PUT1	8.56	23.28 %
RCY1	8.39	29.40 %
PGR1	6.92	33.12 %
ADI1	4.69	12.54 %
NYP1	1.77	5.18 %
WHKD		0.00 %
Total	492.03	33.42 %