

MTD Sales
390.30 L

Brand Share %
31.76 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	150.52	31.59 %
Wash-Mac	87.99	34.45 %
Fridge	80.95	32.69 %
Air-Cond	44.97	24.53 %
W-Purifi	10.33	52.24 %
Dishwash	6.17	58.50 %
Home-The	5.25	17.96 %
Oven	4.11	62.80 %
Total	390.30	31.76 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	202.25	32.40 %
TIRUPATI-01	188.05	31.10 %
Total	390.30	31.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	84.29	35.17 %
Fridge	44.17	34.49 %
Wash-Mac	42.59	34.42 %
Air-Cond	19.32	19.00 %
W-Purifi	3.81	53.67 %
Home-The	3.37	22.08 %
Dishwash	2.89	49.60 %
Oven	1.81	60.24 %
Total	202.25	32.40 %

Branch *	MTD Sales L	Brand Share %
BVR1	12.34	30.96 %
TNK1	8.69	27.90 %
RMV1	4.96	25.35 %
RAL1	4.95	31.50 %
VJW3	4.78	18.29 %
KND1	4.65	26.32 %
TDD1	4.63	29.78 %
VJW4	4.38	20.75 %
TNI1	3.63	29.52 %
PAP1	3.32	23.03 %
JPT1	2.70	25.70 %
PPM1	2.47	24.18 %
TVU1	1.93	15.51 %
MTM1	1.92	23.47 %
GDV1	1.83	21.55 %
VJW2	1.83	15.76 %
BPP1	1.20	15.07 %
AMP1	1.07	19.76 %
GTSD		0.00 %
WHRM		0.00 %
Total	202.25	32.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	66.23	27.97 %
Wash-Mac	45.40	34.48 %
Fridge	36.78	30.76 %
Air-Cond	25.65	31.42 %
W-Purifi	6.51	51.44 %
Dishwash	3.28	69.53 %
Oven	2.30	64.98 %
Home-The	1.89	13.49 %
Total	188.05	31.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.33	26.05 %
ATP1	10.02	24.40 %
NLR1	8.09	25.80 %
TPY1	8.00	26.55 %
TPI1	6.19	31.50 %
ADI1	4.82	28.94 %
MPL1	4.77	24.56 %
KDA1	4.23	25.94 %
PMR1	3.69	15.36 %
NYP1	3.55	27.27 %
PGR1	2.08	16.92 %
TPSD		0.00 %
Total	188.05	31.10 %