

MTD Sales
1,075.29 L

Brand Share %
33.64 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	369.28	30.45 %
Fridge	225.23	33.85 %
Air-Cond	219.77	38.56 %
Wash-Mac	213.96	35.64 %
W-Purifi	17.46	50.17 %
Dishwash	12.80	94.49 %
Home-The	10.05	11.29 %
Oven	6.75	63.36 %
Total	1,075.29	33.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	541.50	33.10 %
TIRUPATI-01	533.79	34.20 %
Total	1,075.29	33.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	174.75	29.70 %
Air-Cond	127.36	36.04 %
Fridge	120.76	35.26 %
Wash-Mac	100.14	35.42 %
Dishwash	7.86	94.20 %
W-Purifi	3.82	38.34 %
Oven	3.72	69.04 %
Home-The	3.09	6.86 %
Total	541.50	33.10 %

Branch *	MTD Sales L	Brand Share %
BVR1	54.33	32.10 %
VJW3	24.89	29.90 %
TNK1	22.89	25.50 %
VJW1	22.07	28.95 %
OGL1	18.49	28.10 %
NRT1	13.21	28.90 %
RMV1	11.67	21.01 %
TEL1	11.42	31.19 %
PAP1	10.09	27.44 %
TVU1	8.96	26.59 %
VJW2	8.88	30.90 %
JPT1	8.85	24.21 %
GVM1	8.38	29.57 %
DPE1	7.98	31.72 %
MTM1	7.78	29.48 %
TNI1	7.16	26.20 %
PPM1	6.21	25.93 %
PRL1	5.15	23.41 %
VUY1	4.86	26.70 %
BPP1	4.57	20.52 %
AMP1	4.39	22.21 %
GDV1	4.34	19.16 %
GTSD		0.00 %
Total	541.50	33.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	194.52	31.15 %
Wash-Mac	113.82	35.84 %
Fridge	104.48	32.35 %
Air-Cond	92.40	42.67 %
W-Purifi	13.64	54.91 %
Home-The	6.97	15.80 %
Dishwash	4.94	94.96 %
Oven	3.03	57.54 %
Total	533.79	34.20 %

Branch *	MTD Sales L	Brand Share %
KNL2	25.60	31.75 %
ATP1	22.97	23.75 %
KDA1	20.67	33.08 %
NDL1	20.46	33.11 %
KNL1	18.26	31.33 %
PDT1	17.74	30.93 %
NLR1	14.74	25.50 %
TPI1	14.67	31.02 %
PMR1	13.53	27.97 %
MPL1	13.01	26.03 %
NYP1	12.85	28.52 %
KHT1	12.81	31.17 %
DHN1	12.57	30.36 %
PGR1	11.45	33.18 %
ADI1	10.26	23.54 %
BVL1	8.90	33.12 %
Total	533.79	34.20 %