

MTD Sales
540.13 L

Brand Share %
29.76 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	183.40	31.35 %
LED TV	133.27	32.33 %
Fridge	98.49	24.72 %
Wash-Mac	85.90	26.20 %
W-Purifi	18.57	64.83 %
Dishwash	9.74	64.61 %
Home-The	5.55	13.97 %
Oven	5.22	65.09 %
Total	540.13	29.76 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	280.03	30.43 %
VIJAYAWADA-01	260.11	29.07 %
Total	540.13	29.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	31.03 %
LED TV	69.34	34.60 %
Fridge	56.39	26.67 %
Wash-Mac	42.65	25.50 %
W-Purifi	11.06	61.54 %
Dishwash	4.45	68.89 %
Oven	2.87	65.78 %
Home-The	2.41	12.27 %
Total	280.03	30.43 %

Branch *	MTD Sales L	Brand Share %
ATP1	15.53	27.75 %
CTO1	14.85	24.42 %
KDA1	10.60	21.50 %
NLR1	8.53	22.41 %
PDT1	7.66	27.91 %
KNL2	7.61	26.42 %
KNL1	7.48	27.60 %
SPE1	7.31	25.76 %
PMR1	4.95	18.68 %
NDL1	4.89	21.22 %
PGR1	3.23	22.20 %
MPL1	2.88	11.81 %
NYP1	2.50	11.79 %
GTL1	2.30	17.60 %
ADI1	1.88	14.57 %
WHKD		0.00 %
Total	280.03	30.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.54	31.66 %
LED TV	63.93	30.18 %
Wash-Mac	43.25	26.93 %
Fridge	42.10	22.52 %
W-Purifi	7.51	70.40 %
Dishwash	5.30	61.40 %
Home-The	3.14	15.63 %
Oven	2.35	64.26 %
Total	260.11	29.07 %

Branch *	MTD Sales L	Brand Share %
VSK1	19.57	18.48 %
VJW3	15.53	29.16 %
VJW1	11.05	28.48 %
BVR1	11.03	21.50 %
TNK1	7.10	22.48 %
NRT1	6.26	24.60 %
VJW4	5.90	22.32 %
GNT1	5.74	14.44 %
RMV1	5.53	17.96 %
TVU1	5.34	27.05 %
MTM1	4.12	28.92 %
PAP1	3.89	26.24 %
BPP1	3.36	27.67 %
DPE1	3.01	24.10 %
CKT1	2.69	17.36 %
GDV1	2.41	19.52 %
JGG1	2.06	18.94 %
NZV1	1.92	15.15 %
AMP1	0.68	12.06 %
JPT1	0.58	4.64 %
WHGT		0.00 %
WHRM		0.00 %
Total	260.11	29.07 %