

MTD Sales
361.52 L

Brand Share %
37.46 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	123.48	40.66 %
Air-Cond	90.39	40.90 %
Wash-Mac	68.77	36.83 %
Fridge	57.42	29.47 %
W-Purifi	10.99	55.37 %
Home-The	3.94	13.51 %
Dishwash	3.36	79.33 %
Oven	3.16	56.38 %
Total	361.52	37.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	182.09	38.45 %
TIRUPATI-01	179.42	36.50 %
Total	361.52	37.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	74.40	48.08 %
Air-Cond	51.31	39.43 %
Wash-Mac	25.73	33.57 %
Fridge	23.10	27.25 %
W-Purifi	3.26	41.48 %
Home-The	1.86	11.96 %
Oven	1.32	60.73 %
Dishwash	1.11	66.32 %
Total	182.09	38.45 %

Branch *	MTD Sales L	Brand Share %
BVR1	9.74	32.98 %
VJW1	7.49	36.42 %
TNI1	6.59	36.42 %
GNT1	6.57	25.37 %
TNK1	6.04	31.52 %
TEL1	4.58	32.95 %
CRL1	4.38	32.41 %
PAP1	4.21	33.47 %
RMV1	3.54	24.29 %
TVU1	3.17	32.98 %
CKT1	3.09	25.18 %
GDV1	2.90	27.11 %
PPM1	2.64	31.58 %
VJW4	2.04	19.66 %
PRL1	1.65	27.04 %
VUY1	1.43	19.98 %
BPP1	0.80	14.83 %
AMP1	0.60	9.90 %
VJW3	-1.13	-7.57 %
Total	182.09	38.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	49.08	32.95 %
Wash-Mac	43.04	39.09 %
Air-Cond	39.08	43.01 %
Fridge	34.32	31.18 %
W-Purifi	7.73	64.49 %
Dishwash	2.25	87.81 %
Home-The	2.09	15.27 %
Oven	1.84	53.63 %
Total	179.42	36.50 %

Branch *	MTD Sales L	Brand Share %
TPY1	8.23	34.10 %
KDA1	7.78	32.84 %
NLR1	7.04	30.53 %
KNL2	5.88	28.21 %
MPL1	5.74	29.89 %
KHT1	5.60	32.76 %
PDT1	5.31	32.80 %
ATP1	5.25	22.00 %
PMR1	5.11	36.27 %
DHN1	3.76	24.15 %
NYP1	3.40	20.04 %
GTL1	3.27	28.47 %
TPI1	2.87	36.57 %
PGR1	2.31	27.89 %
BVL1	1.88	22.14 %
ADI1	1.60	20.40 %
TPSD		0.00 %
Total	179.42	36.50 %