

MTD Sales  
877.82 L

Brand Share %  
20.79 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	471.35	16.60 %
Fridge	148.67	26.46 %
LED TV	143.00	31.92 %
Wash-Mac	83.02	27.87 %
W-Purifi	14.77	54.35 %
Dishwash	8.88	70.29 %
Home-The	5.26	17.54 %
Oven	2.87	56.90 %
Total	877.82	20.79 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	482.95	18.88 %
TIRUPATI-01	394.87	23.72 %
Total	877.82	20.79 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	286.59	15.61 %
Fridge	77.62	23.91 %
LED TV	67.50	32.00 %
Wash-Mac	37.74	24.87 %
W-Purifi	5.05	47.26 %
Dishwash	3.73	55.75 %
Home-The	3.46	21.62 %
Oven	1.27	54.71 %
Total	482.95	18.88 %

Branch *	MTD Sales L	Brand Share %
OGL1	25.13	17.42 %
TNK1	20.51	16.16 %
BVR1	19.41	11.85 %
GNT1	18.09	12.60 %
VJW3	14.32	11.18 %
RMV1	12.25	12.68 %
TVU1	10.46	17.89 %
KND1	10.42	20.38 %
DPE1	10.08	19.50 %
VJW4	9.69	11.71 %
JPT1	8.57	13.53 %
VJW2	8.17	17.10 %
MTM1	7.81	16.51 %
NPR1	7.59	11.29 %
PPM1	7.57	19.16 %
JGG1	4.83	18.20 %
GNT2	4.72	10.68 %
NZV1	3.26	11.96 %
AMP1	1.89	5.32 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	482.95	18.88 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	184.76	18.39 %
LED TV	75.50	31.86 %
Fridge	71.05	29.93 %
Wash-Mac	45.28	30.98 %
W-Purifi	9.72	58.93 %
Dishwash	5.15	86.64 %
Home-The	1.80	12.87 %
Oven	1.60	58.77 %
<b>Total</b>	<b>394.87</b>	<b>23.72 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	12.62	16.56 %
NLR1	12.02	13.72 %
KDA1	10.10	15.20 %
MPL1	8.30	12.76 %
KDR1	7.19	12.89 %
VKI1	5.73	14.35 %
ADI1	3.51	10.97 %
NYP1	3.28	6.18 %
PGR1	2.35	8.83 %
PMR1	1.89	4.44 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>394.87</b>	<b>23.72 %</b>