

MTD Sales
1,034.60 L

Brand Share %
33.70 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	647.82	36.30 %
Fridge	134.43	29.73 %
LED TV	126.37	28.14 %
Wash-Mac	89.83	29.81 %
W-Purifi	13.48	52.29 %
Dishwash	9.52	69.03 %
Home-The	8.06	22.87 %
Oven	5.09	64.23 %
Total	1,034.60	33.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	555.74	33.76 %
TIRUPATI-01	478.87	33.64 %
Total	1,034.60	33.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	348.59	35.34 %
Fridge	71.14	30.09 %
LED TV	70.97	32.03 %
Wash-Mac	45.72	29.15 %
Dishwash	5.94	62.50 %
W-Purifi	5.46	51.28 %
Home-The	5.21	25.30 %
Oven	2.72	63.15 %
Total	555.74	33.76 %

Branch *	MTD Sales L	Brand Share %
OGL1	22.94	27.51 %
BVR1	22.49	20.63 %
TNK1	22.42	27.08 %
VJW1	22.36	27.17 %
RMV1	21.65	24.63 %
VJW3	14.58	21.73 %
KND1	12.05	26.24 %
TNI1	12.05	31.05 %
RAL1	11.90	28.67 %
NPR1	11.47	28.30 %
MTM1	8.63	33.22 %
JPT1	8.52	26.98 %
TVU1	7.61	22.92 %
DPE1	6.84	29.47 %
CKT1	6.82	21.76 %
JGG1	5.33	31.65 %
GDV1	4.11	18.19 %
AMP1	3.45	19.56 %
Total	555.74	33.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	299.23	37.50 %
Fridge	63.30	29.33 %
LED TV	55.40	24.34 %
Wash-Mac	44.12	30.52 %
W-Purifi	8.02	53.00 %
Dishwash	3.59	83.46 %
Home-The	2.85	19.45 %
Oven	2.37	65.52 %
Total	478.87	33.64 %

Branch *	MTD Sales L	Brand Share %
TPY1	31.54	29.41 %
CTO1	24.13	31.37 %
PDT1	20.92	29.94 %
ATP1	20.59	31.03 %
KDA1	12.54	21.18 %
KVL1	10.46	32.77 %
MPL1	9.27	24.60 %
NLR1	8.92	10.78 %
VKI1	8.80	28.16 %
PMR1	8.79	25.35 %
PUT1	8.43	23.63 %
RCY1	8.09	31.12 %
ADI1	4.69	13.12 %
NYP1	1.43	4.40 %
WHRN		0.00 %
Total	478.87	33.64 %