

MTD Sales
375.10 L

Brand Share %
31.82 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.82 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	144.23	31.51 %
Wash-Mac	84.68	34.38 %
Fridge	78.23	33.36 %
Air-Cond	44.02	24.73 %
W-Purifi	9.24	49.86 %
Dishwash	5.79	59.12 %
Home-The	4.89	17.79 %
Oven	4.02	62.29 %
Total	375.10	31.82 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	195.06	32.48 %
TIRUPATI-01	180.04	31.13 %
Total	375.10	31.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	80.75	34.97 %
Fridge	42.76	35.05 %
Wash-Mac	41.47	34.71 %
Air-Cond	18.67	18.98 %
W-Purifi	3.70	53.45 %
Home-The	3.00	21.12 %
Dishwash	2.89	51.17 %
Oven	1.81	60.24 %
Total	195.06	32.48 %

Branch *	MTD Sales L	Brand Share %
BVR1	11.75	30.98 %
TNK1	8.42	28.25 %
RMV1	4.96	25.76 %
VJW3	4.78	18.80 %
TDD1	4.63	31.66 %
KND1	4.42	26.26 %
VJW4	3.85	18.69 %
TNI1	3.63	30.50 %
JPT1	2.59	26.98 %
PAP1	2.51	18.60 %
PPM1	2.37	23.47 %
TVU1	1.93	15.77 %
GDV1	1.83	25.24 %
VJW2	1.83	15.76 %
MTM1	1.60	20.30 %
BPP1	1.20	15.32 %
AMP1	1.07	21.51 %
GTSD		0.00 %
WHRM		0.00 %
Total	195.06	32.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	63.48	27.98 %
Wash-Mac	43.21	34.08 %
Fridge	35.46	31.52 %
Air-Cond	25.35	31.82 %
W-Purifi	5.54	47.71 %
Dishwash	2.90	69.95 %
Oven	2.21	64.08 %
Home-The	1.89	14.23 %
Total	180.04	31.13 %

Branch *	MTD Sales L	Brand Share %
TPY2	14.11	25.43 %
ATP1	9.41	24.25 %
NLR1	8.09	26.62 %
TPY1	7.64	26.01 %
TPI1	6.19	31.78 %
ADI1	4.82	30.47 %
MPL1	4.62	26.68 %
KDA1	3.93	24.86 %
PMR1	3.34	14.48 %
NYP1	3.28	26.60 %
PGR1	2.08	17.88 %
TPSD		0.00 %
Total	180.04	31.13 %