

MTD Sales
1,051.10 L

Brand Share %
33.75 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.75 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	360.13	30.49 %
Fridge	218.93	33.81 %
Air-Cond	215.43	38.57 %
Wash-Mac	210.25	36.02 %
W-Purifi	17.04	50.49 %
Dishwash	12.80	94.49 %
Home-The	9.87	11.43 %
Oven	6.64	64.62 %
Total	1,051.10	33.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	532.02	33.19 %
TIRUPATI-01	519.08	34.34 %
Total	1,051.10	33.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	172.16	29.77 %
Air-Cond	125.16	36.20 %
Fridge	117.42	35.11 %
Wash-Mac	98.97	35.72 %
Dishwash	7.86	94.20 %
W-Purifi	3.82	39.47 %
Oven	3.72	69.04 %
Home-The	2.90	6.56 %
Total	532.02	33.19 %

Branch *	MTD Sales L	Brand Share %
BVR1	53.56	32.07 %
VJW3	24.89	30.36 %
VJW1	21.88	29.10 %
TNK1	21.60	24.89 %
OGL1	18.49	28.64 %
NRT1	12.84	28.73 %
RMV1	11.67	21.27 %
TEL1	11.42	31.33 %
PAP1	9.68	27.79 %
VJW2	8.88	30.90 %
JPT1	8.85	24.91 %
TVU1	8.59	26.42 %
GVM1	8.38	30.43 %
DPE1	7.98	32.42 %
MTM1	7.78	29.59 %
TNI1	6.85	25.65 %
PPM1	5.55	24.16 %
PRL1	5.15	23.57 %
VUY1	4.86	26.92 %
BPP1	4.39	21.46 %
AMP1	4.39	22.21 %
GDV1	4.34	19.28 %
GTSD		0.00 %
Total	532.02	33.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	187.97	31.18 %
Wash-Mac	111.28	36.29 %
Fridge	101.51	32.43 %
Air-Cond	90.27	42.43 %
W-Purifi	13.23	54.92 %
Home-The	6.97	16.54 %
Dishwash	4.94	94.96 %
Oven	2.92	59.74 %
Total	519.08	34.34 %

Branch *	MTD Sales L	Brand Share %
KNL2	24.83	33.44 %
ATP1	22.63	24.00 %
KDA1	20.32	33.12 %
PDT1	17.74	31.52 %
KNL1	17.61	30.91 %
NLR1	14.74	25.56 %
TPI1	14.17	30.27 %
PMR1	13.21	27.89 %
KHT1	12.81	31.67 %
NYP1	12.71	28.74 %
MPL1	12.18	24.83 %
DHN1	12.15	30.26 %
PGR1	10.40	31.27 %
ADI1	9.40	23.30 %
BVL1	8.90	33.18 %
Total	519.08	34.34 %