

MTD Sales
531.12 L

Brand Share %
30.07 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	183.02	31.90 %
LED TV	130.94	32.76 %
Fridge	96.83	24.88 %
Wash-Mac	82.15	26.08 %
W-Purifi	18.19	65.44 %
Dishwash	9.74	65.35 %
Oven	5.22	63.88 %
Home-The	5.03	13.19 %
Total	531.12	30.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	275.94	30.67 %
VIJAYAWADA-01	255.18	29.44 %
Total	531.12	30.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	31.29 %
LED TV	68.06	34.94 %
Fridge	55.47	26.91 %
Wash-Mac	41.21	25.58 %
W-Purifi	10.87	62.34 %
Dishwash	4.45	68.89 %
Oven	2.87	65.78 %
Home-The	2.16	11.28 %
Total	275.94	30.67 %

Branch *	MTD Sales L	Brand Share %
ATP1	15.53	28.65 %
CTO1	14.55	24.96 %
KDA1	10.60	21.50 %
NLR1	8.23	21.87 %
PDT1	7.66	28.56 %
KNL2	7.61	26.60 %
KNL1	7.48	27.90 %
SPE1	7.31	26.12 %
PMR1	4.95	19.54 %
NDL1	4.89	22.23 %
PGR1	3.23	22.20 %
MPL1	2.88	12.32 %
NYP1	2.50	11.87 %
GTL1	2.30	18.59 %
ADI1	1.59	12.58 %
WHKD		0.00 %
Total	275.94	30.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.17	32.53 %
LED TV	62.87	30.69 %
Fridge	41.36	22.60 %
Wash-Mac	40.94	26.61 %
W-Purifi	7.32	70.67 %
Dishwash	5.30	62.65 %
Home-The	2.87	15.11 %
Oven	2.35	61.71 %
Total	255.18	29.44 %

Branch *	MTD Sales L	Brand Share %
VSK1	19.36	18.69 %
VJW3	15.53	29.90 %
VJW1	10.62	28.83 %
BVR1	10.50	22.25 %
TNK1	6.91	22.02 %
NRT1	6.26	24.74 %
VJW4	5.95	22.80 %
GNT1	5.74	14.80 %
TVU1	5.34	29.33 %
RMV1	5.31	18.25 %
MTM1	4.12	30.06 %
PAP1	3.89	26.68 %
BPP1	3.36	28.99 %
DPE1	3.01	24.33 %
CKT1	2.69	18.14 %
GDV1	2.41	20.34 %
JGG1	2.06	20.03 %
NZV1	1.92	15.31 %
PNR1	1.63	27.65 %
AMP1	0.68	12.06 %
JPT1	0.58	4.87 %
WHGT		0.00 %
WHRM		0.00 %
Total	255.18	29.44 %