

MTD Sales
276.49 L

Brand Share %
36.89 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	86.70	41.12 %
Air-Cond	70.15	40.43 %
Wash-Mac	56.00	35.91 %
Fridge	45.32	28.42 %
W-Purifi	9.65	54.07 %
Oven	3.05	57.12 %
Home-The	3.02	12.99 %
Dishwash	2.60	81.25 %
Total	276.49	36.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	146.20	37.54 %
VIJAYAWADA-01	130.28	36.20 %
Total	276.49	36.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	37.23	35.52 %
Wash-Mac	36.48	38.39 %
Air-Cond	31.14	44.74 %
Fridge	29.03	31.34 %
W-Purifi	6.62	63.71 %
Dishwash	2.25	87.81 %
Oven	1.73	52.07 %
Home-The	1.72	15.50 %
Total	146.20	37.54 %

Branch *	MTD Sales L	Brand Share %
KDA1	6.73	35.60 %
KNL2	5.24	35.89 %
KHT1	4.98	34.12 %
MPL1	4.80	29.46 %
NLR1	3.81	22.95 %
ATP1	3.35	20.07 %
PUT1	3.30	35.90 %
DHN1	2.90	24.58 %
NYP1	2.67	18.25 %
GTL1	2.67	26.89 %
PGR1	1.87	26.03 %
BVL1	1.64	25.19 %
ADI1	1.34	20.73 %
TPSD		0.00 %
Total	146.20	37.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.48	46.64 %
Air-Cond	39.00	37.55 %
Wash-Mac	19.52	32.04 %
Fridge	16.30	24.38 %
W-Purifi	3.03	40.63 %
Oven	1.32	65.46 %
Home-The	1.30	10.68 %
Dishwash	0.35	54.90 %
Total	130.28	36.20 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.98	28.68 %
TNI1	5.80	35.07 %
BVR1	4.80	23.53 %
TEL1	4.01	36.10 %
ELU1	3.60	27.51 %
CRL1	3.36	30.53 %
PAP1	3.22	33.91 %
RMV1	3.19	30.26 %
GDV1	2.62	29.43 %
CKT1	2.44	25.02 %
PPM1	2.21	34.57 %
TVU1	2.01	27.67 %
MTM1	1.72	36.59 %
PRL1	0.84	17.93 %
BPP1	0.80	16.36 %
VJW4	0.62	7.42 %
AMP1	0.60	11.76 %
VUY1	0.58	9.79 %
VJW3	-3.36	-46.57 %
Total	130.28	36.20 %