

MTD Sales
489.95 L

Brand Share %
31.11 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	147.05	34.96 %
Air-Cond	133.78	28.85 %
Fridge	94.80	27.70 %
Wash-Mac	87.96	31.77 %
W-Purifi	9.51	42.94 %
Home-The	8.30	23.26 %
Oven	4.84	52.00 %
Dishwash	3.72	84.97 %
Total	489.95	31.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	260.50	31.38 %
TIRUPATI-01	229.45	30.81 %
Total	489.95	31.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.56	29.96 %
LED TV	73.15	37.47 %
Fridge	45.25	26.64 %
Wash-Mac	36.36	30.65 %
Home-The	4.04	20.40 %
Oven	3.06	62.92 %
W-Purifi	2.85	39.01 %
Dishwash	2.23	99.86 %
Total	260.50	31.38 %

Branch *	MTD Sales L	Brand Share %
VJW1	12.24	27.18 %
OGL1	11.70	28.31 %
GNT1	9.90	28.04 %
TNK1	9.85	21.68 %
GVM1	7.83	22.42 %
VJW3	7.81	26.68 %
RMV1	6.66	18.67 %
TVU1	5.56	28.09 %
PAP1	5.37	27.13 %
CKT1	4.11	21.97 %
VJW2	3.98	21.47 %
JPT1	3.67	19.92 %
GDV1	3.28	17.72 %
AMP1	2.90	23.26 %
VUY1	2.77	19.74 %
BPP1	2.12	20.37 %
PRL1	1.95	20.55 %
Total	260.50	31.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	73.90	32.78 %
Wash-Mac	51.60	32.60 %
Fridge	49.54	28.74 %
Air-Cond	40.22	26.56 %
W-Purifi	6.66	44.87 %
Home-The	4.26	26.82 %
Oven	1.78	40.09 %
Dishwash	1.49	69.49 %
Total	229.45	30.81 %

Branch *	MTD Sales L	Brand Share %
TPY2	18.14	28.85 %
ATP1	14.01	23.25 %
NYP1	8.57	27.52 %
PDT1	7.48	23.71 %
KNL1	7.13	28.89 %
MPL1	5.94	24.42 %
KHT1	5.75	17.07 %
ADI1	4.28	14.73 %
BVL1	4.03	24.54 %
DHN1	4.00	28.47 %
PMR1	3.55	13.71 %
GTL1	1.78	14.28 %
TPSD		0.00 %
Total	229.45	30.81 %