

MTD Sales
832.63 L

Brand Share %
21.25 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	439.20	16.84 %
Fridge	143.58	27.75 %
LED TV	138.83	32.07 %
Wash-Mac	81.20	28.13 %
W-Purifi	14.20	54.47 %
Dishwash	7.88	67.75 %
Home-The	4.99	17.59 %
Oven	2.75	55.88 %
Total	832.63	21.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	451.81	19.40 %
TIRUPATI-01	380.83	23.98 %
Total	832.63	21.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	261.36	15.80 %
Fridge	74.94	25.89 %
LED TV	66.30	32.31 %
Wash-Mac	36.97	25.24 %
W-Purifi	5.05	47.26 %
Home-The	3.19	20.94 %
Dishwash	2.73	48.02 %
Oven	1.27	54.71 %
Total	451.81	19.40 %

Branch *	MTD Sales L	Brand Share %
OGL1	24.06	17.45 %
TNK1	19.33	16.98 %
BVR1	16.87	11.68 %
GNT1	16.65	12.34 %
VJW3	13.31	11.02 %
RMV1	11.07	13.12 %
TVU1	10.06	18.14 %
VJW4	9.69	12.21 %
DPE1	9.26	19.38 %
KND1	8.89	18.83 %
VJW2	8.17	18.13 %
JPT1	7.78	13.38 %
NPR1	7.20	11.16 %
MTM1	7.06	16.13 %
PPM1	6.39	19.02 %
GNT2	4.72	11.31 %
JGG1	4.34	17.81 %
NZV1	2.86	11.54 %
AMP1	1.89	6.37 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	451.81	19.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	177.84	18.66 %
LED TV	72.52	31.85 %
Fridge	68.64	30.12 %
Wash-Mac	44.24	31.10 %
W-Purifi	9.15	59.47 %
Dishwash	5.15	86.64 %
Home-The	1.80	13.70 %
Oven	1.48	56.92 %
Total	380.83	23.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	12.36	16.54 %
NLR1	11.87	14.73 %
KDA1	9.88	15.01 %
MPL1	8.30	16.73 %
KDR1	6.50	11.99 %
VKI1	5.49	14.60 %
ADI1	3.39	10.81 %
NYP1	3.28	6.59 %
PGR1	2.35	9.07 %
PMR1	1.89	4.53 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	380.83	23.98 %