

MTD Sales
999.78 L

Brand Share %
33.68 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	628.82	36.19 %
Fridge	128.20	29.45 %
LED TV	121.07	28.23 %
Wash-Mac	87.39	30.39 %
W-Purifi	12.96	52.40 %
Dishwash	9.05	67.92 %
Home-The	7.33	21.73 %
Oven	4.97	64.66 %
Total	999.78	33.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	536.42	33.57 %
TIRUPATI-01	463.36	33.80 %
Total	999.78	33.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	337.22	35.03 %
Fridge	68.51	30.01 %
LED TV	67.91	31.76 %
Wash-Mac	44.80	29.89 %
Dishwash	5.46	60.52 %
W-Purifi	5.31	50.60 %
Home-The	4.49	22.96 %
Oven	2.72	64.90 %
Total	536.42	33.57 %

Branch *	MTD Sales L	Brand Share %
BVR1	22.49	20.77 %
OGL1	22.33	27.11 %
TNK1	21.84	27.04 %
VJW1	21.39	26.79 %
RMV1	21.12	24.39 %
VJW3	14.45	22.51 %
TNI1	12.12	32.60 %
KND1	12.05	26.44 %
RAL1	11.80	30.61 %
MTM1	8.31	32.38 %
NPR1	8.29	22.18 %
JPT1	7.95	26.29 %
DPE1	6.84	29.47 %
CKT1	6.82	22.36 %
TVU1	6.62	21.80 %
JGG1	5.33	31.65 %
GDV1	3.89	18.20 %
AMP1	3.45	20.02 %
Total	536.42	33.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	291.60	37.63 %
Fridge	59.69	28.83 %
LED TV	53.15	24.72 %
Wash-Mac	42.59	30.95 %
W-Purifi	7.65	53.73 %
Dishwash	3.59	83.46 %
Home-The	2.85	20.04 %
Oven	2.25	64.37 %
Total	463.36	33.80 %

Branch *	MTD Sales L	Brand Share %
TPY1	29.49	28.41 %
CTO1	22.90	30.62 %
PDT1	20.71	30.71 %
ATP1	20.48	32.06 %
KDA1	12.23	22.30 %
SPE1	10.98	33.41 %
KVL1	9.80	31.36 %
MPL1	9.27	25.44 %
PMR1	8.79	26.17 %
NLR1	8.36	10.43 %
VKI1	8.30	27.64 %
PUT1	7.82	22.91 %
RCY1	7.28	29.24 %
ADI1	4.69	13.65 %
NYP1	1.43	4.59 %
WHRN		0.00 %
Total	463.36	33.80 %