

MTD Sales
359.86 L

Brand Share %
31.65 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	139.34	31.44 %
Wash-Mac	80.88	34.05 %
Fridge	74.55	33.38 %
Air-Cond	42.46	24.49 %
W-Purifi	8.77	49.91 %
Dishwash	5.44	57.61 %
Home-The	4.72	17.69 %
Oven	3.71	62.36 %
Total	359.86	31.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	187.72	32.31 %
TIRUPATI-01	172.13	30.96 %
Total	359.86	31.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	77.95	34.64 %
Fridge	40.60	34.69 %
Wash-Mac	40.08	34.79 %
Air-Cond	18.05	19.03 %
W-Purifi	3.45	54.22 %
Home-The	3.00	21.40 %
Dishwash	2.89	51.17 %
Oven	1.70	58.75 %
Total	187.72	32.31 %

Branch *	MTD Sales L	Brand Share %
TNK1	8.32	28.64 %
VJW3	4.78	19.46 %
TEL1	4.59	31.50 %
TDD1	4.27	29.97 %
KND1	4.06	24.67 %
RMV1	3.87	21.76 %
VJW4	3.85	18.81 %
TNI1	3.52	29.84 %
JPT1	2.59	28.86 %
PAP1	2.51	19.36 %
PPM1	2.37	26.40 %
TVU1	1.93	16.15 %
GDV1	1.83	25.24 %
VJW2	1.83	15.76 %
MTM1	1.60	20.30 %
BPP1	1.20	15.32 %
AMP1	1.07	22.23 %
GTSD		0.00 %
WHRM		0.00 %
Total	187.72	32.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	61.38	28.14 %
Wash-Mac	40.80	33.35 %
Fridge	33.95	31.94 %
Air-Cond	24.40	31.10 %
W-Purifi	5.32	47.46 %
Dishwash	2.55	67.19 %
Oven	2.01	65.78 %
Home-The	1.72	13.59 %
Total	172.13	30.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.49	23.92 %
ATP1	9.41	24.81 %
NLR1	7.59	25.72 %
TPY1	7.47	25.82 %
TPI1	5.66	30.60 %
MPL1	4.45	27.05 %
PMR1	3.34	15.28 %
NYP1	3.17	27.40 %
KDA1	2.89	19.91 %
PGR1	1.90	17.49 %
TPSD		0.00 %
Total	172.13	30.96 %