

MTD Sales
1,016.41 L

Brand Share %
33.88 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	346.83	30.58 %
Fridge	212.02	34.01 %
Air-Cond	211.38	38.83 %
Wash-Mac	201.62	36.01 %
W-Purifi	16.15	50.33 %
Dishwash	12.48	96.27 %
Home-The	9.55	11.50 %
Oven	6.38	63.71 %
Total	1,016.41	33.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	518.48	33.36 %
TIRUPATI-01	497.93	34.45 %
Total	1,016.41	33.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	167.12	29.93 %
Air-Cond	122.36	36.36 %
Fridge	114.52	35.19 %
Wash-Mac	96.40	35.92 %
Dishwash	7.86	94.20 %
W-Purifi	3.71	39.65 %
Oven	3.61	68.39 %
Home-The	2.90	6.80 %
Total	518.48	33.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	50.85	31.44 %
VJW3	24.77	31.46 %
VJW1	21.54	29.02 %
TNK1	20.86	25.09 %
OGL1	18.23	29.08 %
NRT1	12.51	29.79 %
RMV1	11.32	21.16 %
TEL1	10.78	30.36 %
PAP1	9.33	28.00 %
JPT1	8.85	25.44 %
TVU1	8.59	28.66 %
VJW2	8.54	30.07 %
GVM1	8.38	31.41 %
MTM1	7.78	30.04 %
DPE1	7.45	31.51 %
TNI1	6.53	26.77 %
PPM1	5.55	24.49 %
PRL1	4.97	24.19 %
VUY1	4.86	27.20 %
GDV1	4.34	19.28 %
BPP1	4.27	21.31 %
AMP1	4.08	21.40 %
GTSD		0.00 %
Total	518.48	33.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	179.71	31.21 %
Wash-Mac	105.22	36.10 %
Fridge	97.50	32.73 %
Air-Cond	89.02	42.83 %
W-Purifi	12.44	54.72 %
Home-The	6.64	16.48 %
Dishwash	4.62	100.00 %
Oven	2.77	58.50 %
Total	497.93	34.45 %

Branch *	MTD Sales L	Brand Share %
KNL2	23.72	33.81 %
ATP1	21.23	23.71 %
KDA1	19.88	33.26 %
NDL1	19.41	33.52 %
PDT1	17.74	32.50 %
KNL1	16.87	31.12 %
NLR1	14.52	26.18 %
TPI1	13.83	31.35 %
PMR1	13.21	29.05 %
DHN1	12.03	31.78 %
NYP1	12.01	27.98 %
KHT1	11.92	30.83 %
MPL1	11.69	24.54 %
PGR1	10.06	30.93 %
ADI1	9.00	25.20 %
BVL1	8.55	33.17 %
GTL1	5.89	33.59 %
Total	497.93	34.45 %