

MTD Sales
514.61 L

Brand Share %
30.23 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	181.22	32.48 %
LED TV	126.68	33.09 %
Fridge	93.42	24.77 %
Wash-Mac	76.90	25.72 %
W-Purifi	17.26	65.07 %
Dishwash	9.27	66.62 %
Oven	4.99	64.44 %
Home-The	4.88	13.17 %
Total	514.61	30.23 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	266.70	30.64 %
VIJAYAWADA-01	247.91	29.81 %
Total	514.61	30.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	31.75 %
LED TV	66.71	35.42 %
Fridge	52.52	26.47 %
Wash-Mac	37.74	24.78 %
W-Purifi	10.11	61.88 %
Dishwash	3.97	66.39 %
Oven	2.64	64.71 %
Home-The	2.16	11.44 %
Total	266.70	30.64 %

Branch *	MTD Sales L	Brand Share %
ATP1	15.34	28.48 %
CTO1	14.21	24.98 %
KDA1	9.76	21.38 %
NLR1	7.67	21.06 %
KNL2	7.61	29.09 %
PDT1	7.43	28.15 %
KNL1	7.02	26.86 %
SPE1	6.83	25.12 %
PMR1	4.95	19.66 %
NDL1	4.89	23.28 %
MPL1	2.88	12.85 %
PGR1	2.57	18.89 %
NYP1	2.50	12.08 %
GTL1	2.30	19.65 %
ADI1	1.59	12.89 %
WHKD		0.00 %
Total	266.70	30.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.36	33.26 %
LED TV	59.97	30.83 %
Fridge	40.90	22.90 %
Wash-Mac	39.15	26.69 %
W-Purifi	7.15	70.18 %
Dishwash	5.30	66.80 %
Home-The	2.72	14.97 %
Oven	2.35	64.13 %
Total	247.91	29.81 %

Branch *	MTD Sales L	Brand Share %
VSK1	18.34	18.38 %
VJW1	10.37	28.98 %
BVR1	9.57	22.16 %
TNK1	6.91	22.72 %
NRT1	6.26	25.16 %
VJW4	5.95	22.80 %
GNT1	5.43	15.24 %
RMV1	5.31	19.23 %
TVU1	5.00	28.30 %
MTM1	3.98	29.76 %
PAP1	3.52	25.80 %
BPP1	3.36	28.99 %
DPE1	2.76	22.77 %
GDV1	2.41	20.34 %
CKT1	2.40	16.93 %
JGG1	2.06	21.08 %
NZV1	1.92	15.31 %
PNR1	1.63	28.37 %
AMP1	0.68	12.06 %
JPT1	0.58	5.16 %
WHGT		0.00 %
WHRM		0.00 %
Total	247.91	29.81 %