

MTD Sales
269.94 L

Brand Share %
36.55 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	81.69	39.88 %
Air-Cond	70.15	40.62 %
Wash-Mac	55.63	36.09 %
Fridge	44.27	28.01 %
W-Purifi	9.53	55.08 %
Oven	3.05	57.12 %
Home-The	3.02	13.18 %
Dishwash	2.60	81.25 %
Total	269.94	36.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	145.00	37.59 %
VIJAYAWADA-01	124.93	35.42 %
Total	269.94	36.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	37.23	35.79 %
Wash-Mac	36.11	38.48 %
Air-Cond	31.14	44.74 %
Fridge	28.32	31.05 %
W-Purifi	6.50	64.15 %
Dishwash	2.25	87.81 %
Oven	1.73	52.07 %
Home-The	1.72	15.57 %
Total	145.00	37.59 %

Branch *	MTD Sales L	Brand Share %
KDA1	6.73	35.84 %
KHT1	4.98	34.12 %
MPL1	4.80	29.77 %
NLR1	3.81	23.14 %
ATP1	3.35	20.07 %
PUT1	3.30	35.90 %
DHN1	2.90	24.58 %
NYP1	2.67	18.31 %
GTL1	2.41	24.92 %
PGR1	1.87	26.03 %
BVL1	1.64	25.19 %
ADI1	1.34	21.67 %
TPSD		0.00 %
Total	145.00	37.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.47	44.11 %
Air-Cond	39.00	37.84 %
Wash-Mac	19.52	32.36 %
Fridge	15.95	23.87 %
W-Purifi	3.03	42.25 %
Oven	1.32	65.46 %
Home-The	1.30	10.95 %
Dishwash	0.35	54.90 %
Total	124.93	35.42 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.98	28.91 %
TNI1	5.80	35.07 %
BVR1	4.80	23.53 %
TEL1	4.01	36.10 %
ELU1	3.60	27.51 %
PAP1	3.22	33.91 %
RMV1	3.19	28.98 %
CRL1	3.10	28.90 %
GDV1	2.62	29.43 %
CKT1	2.44	25.02 %
PPM1	2.21	34.57 %
TVU1	2.01	27.67 %
PRL1	0.84	20.60 %
BPP1	0.80	16.36 %
VJW4	0.62	7.42 %
AMP1	0.60	11.23 %
VUY1	0.58	9.79 %
VJW3	-3.36	-54.17 %
Total	124.93	35.42 %