

MTD Sales
478.65 L

Brand Share %
31.13 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	143.44	35.02 %
Air-Cond	132.27	28.72 %
Fridge	92.49	27.94 %
Wash-Mac	85.56	31.86 %
W-Purifi	9.19	43.33 %
Home-The	8.21	24.18 %
Oven	4.51	51.09 %
Dishwash	2.98	81.90 %
Total	478.65	31.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	252.94	31.33 %
TIRUPATI-01	225.71	30.92 %
Total	478.65	31.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.38	29.82 %
LED TV	70.06	37.13 %
Fridge	43.71	26.77 %
Wash-Mac	35.65	31.12 %
Home-The	4.04	22.05 %
Oven	2.88	61.55 %
W-Purifi	2.74	42.00 %
Dishwash	1.49	99.79 %
Total	252.94	31.33 %

Branch *	MTD Sales L	Brand Share %
BVR1	21.39	31.07 %
VJW1	12.07	27.45 %
OGL1	11.37	28.20 %
GNT1	9.90	28.28 %
TNK1	9.00	20.95 %
GVM1	7.83	22.77 %
VJW3	7.81	26.68 %
RMV1	6.29	18.06 %
TVU1	5.43	29.41 %
KDR1	5.40	30.78 %
PAP1	5.37	27.69 %
CKT1	4.11	22.57 %
VJW2	3.98	21.47 %
JPT1	3.67	20.51 %
GDV1	2.95	16.39 %
AMP1	2.90	23.26 %
VUY1	2.77	19.91 %
BPP1	1.86	18.35 %
PRL1	1.66	18.64 %
Total	252.94	31.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	73.37	33.21 %
Wash-Mac	49.91	32.41 %
Fridge	48.79	29.08 %
Air-Cond	39.89	26.48 %
W-Purifi	6.46	43.92 %
Home-The	4.17	26.66 %
Oven	1.63	39.30 %
Dishwash	1.49	69.49 %
Total	225.71	30.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	17.55	28.52 %
ATP1	14.01	24.16 %
NYP1	8.37	27.00 %
PDT1	7.48	23.99 %
KNL1	7.13	29.17 %
MPL1	5.94	24.75 %
KHT1	5.75	17.43 %
BVL1	4.03	24.54 %
ADI1	3.88	13.78 %
DHN1	3.63	27.13 %
PMR1	3.55	14.08 %
GTL1	1.78	15.26 %
TPSD		0.00 %
Total	225.71	30.92 %