

MTD Sales  
780.33 L

Brand Share %  
21.46 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	403.84	16.94 %
Fridge	136.66	27.89 %
LED TV	134.40	32.08 %
Wash-Mac	76.92	28.02 %
W-Purifi	13.10	53.10 %
Dishwash	7.88	67.75 %
Home-The	4.89	18.00 %
Oven	2.63	56.61 %
<b>Total</b>	<b>780.33</b>	<b>21.46 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	414.06	19.70 %
TIRUPATI-01	366.27	23.88 %
<b>Total</b>	<b>780.33</b>	<b>21.46 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	232.48	15.80 %
Fridge	70.82	27.01 %
LED TV	63.63	32.26 %
Wash-Mac	35.26	25.36 %
W-Purifi	4.67	46.04 %
Home-The	3.19	22.20 %
Dishwash	2.73	48.02 %
Oven	1.27	54.71 %
<b>Total</b>	<b>414.06</b>	<b>19.70 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	22.87	17.34 %
TNK1	18.19	18.53 %
BVR1	15.15	12.01 %
GNT1	15.10	12.39 %
VJW3	11.45	9.98 %
RMV1	10.69	13.61 %
VJW4	9.50	12.45 %
TVU1	9.46	18.91 %
DPE1	8.12	19.48 %
VJW2	7.93	19.52 %
JPT1	7.78	14.23 %
KND1	7.33	17.17 %
NPR1	7.20	12.37 %
GDV1	6.82	21.39 %
MTM1	6.46	17.35 %
VUY1	4.74	20.74 %
GNT2	4.72	11.80 %
PPM1	4.67	16.90 %
JGG1	4.34	19.92 %
NZV1	2.86	13.31 %
AMP1	1.89	7.01 %
GTSD		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>414.06</b>	<b>19.70 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	171.36	18.77 %
LED TV	70.77	31.92 %
Fridge	65.84	28.91 %
Wash-Mac	41.67	30.74 %
W-Purifi	8.43	58.04 %
Dishwash	5.15	86.64 %
Home-The	1.70	13.28 %
Oven	1.36	58.52 %
<b>Total</b>	<b>366.27</b>	<b>23.88 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	12.06	16.72 %
NLR1	11.48	15.02 %
KDA1	9.88	15.48 %
MPL1	8.13	17.03 %
KDR1	6.50	12.60 %
VKI1	5.09	14.17 %
ADI1	3.39	11.32 %
NYP1	3.08	6.58 %
PGR1	2.35	9.30 %
PMR1	1.51	3.71 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>366.27</b>	<b>23.88 %</b>