

MTD Sales
959.83 L

Brand Share %
33.80 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	611.12	36.40 %
Fridge	120.75	29.21 %
LED TV	115.35	28.50 %
Wash-Mac	80.45	30.00 %
W-Purifi	11.85	52.60 %
Dishwash	8.63	66.88 %
Home-The	6.81	21.46 %
Oven	4.86	65.45 %
Total	959.83	33.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	512.58	33.54 %
TIRUPATI-01	447.25	34.10 %
Total	959.83	33.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	326.98	35.24 %
LED TV	64.59	31.97 %
Fridge	63.44	29.20 %
Wash-Mac	40.57	28.87 %
Dishwash	5.04	58.60 %
W-Purifi	5.00	52.43 %
Home-The	4.23	22.81 %
Oven	2.72	67.34 %
Total	512.58	33.54 %

Branch *	MTD Sales L	Brand Share %
RMV1	21.12	24.70 %
BVR1	20.96	20.16 %
OGL1	20.39	25.91 %
VJW1	20.35	29.29 %
TNK1	19.68	25.82 %
VJW3	13.94	21.91 %
KND1	11.71	26.29 %
RAL1	11.50	31.17 %
TNI1	11.12	31.96 %
MTM1	7.98	33.08 %
NPR1	7.86	22.23 %
JPT1	7.64	26.33 %
DPE1	6.51	29.60 %
CKT1	6.50	22.31 %
TVU1	5.75	20.67 %
JGG1	4.79	29.93 %
GDV1	3.89	18.75 %
AMP1	3.45	20.67 %
Total	512.58	33.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	284.14	37.84 %
Fridge	57.32	29.21 %
LED TV	50.76	25.03 %
Wash-Mac	39.88	31.24 %
W-Purifi	6.85	52.73 %
Dishwash	3.59	83.46 %
Home-The	2.58	19.55 %
Oven	2.14	63.19 %
Total	447.25	34.10 %

Branch *	MTD Sales L	Brand Share %
TPY1	28.18	28.04 %
CTO1	21.58	32.09 %
ATP1	20.26	32.81 %
PDT1	19.62	30.56 %
KDA1	11.89	22.25 %
SPE1	9.97	32.43 %
KVL1	9.80	32.17 %
PMR1	8.79	28.10 %
MPL1	8.37	24.57 %
VKI1	7.17	25.74 %
PUT1	6.95	21.30 %
RCY1	6.94	28.52 %
NLR1	6.83	8.91 %
ADI1	4.18	13.12 %
NYP1	1.24	4.32 %
WHRN		0.00 %
Total	447.25	34.10 %