

MTD Sales
346.40 L

Brand Share %
31.51 %

Information:

MTD : 01-11-2025 To 19-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	135.34	31.64 %
Wash-Mac	77.29	33.77 %
Fridge	71.88	33.30 %
Air-Cond	40.66	23.89 %
W-Purifi	8.24	50.31 %
Dishwash	5.08	55.93 %
Home-The	4.58	17.79 %
Oven	3.33	61.50 %
Total	346.40	31.51 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	180.12	32.13 %
TIRUPATI-01	166.28	30.87 %
Total	346.40	31.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	75.39	34.90 %
Fridge	39.82	34.81 %
Wash-Mac	38.18	34.55 %
Air-Cond	16.58	17.96 %
W-Purifi	3.33	57.59 %
Home-The	2.86	20.90 %
Dishwash	2.53	47.85 %
Oven	1.43	55.70 %
Total	180.12	32.13 %

Branch *	MTD Sales L	Brand Share %
TNK1	8.32	29.34 %
VJW3	4.78	19.56 %
TDD1	4.27	29.97 %
RMV1	3.87	21.91 %
KND1	3.73	23.12 %
CKT1	3.72	30.83 %
TNI1	3.25	28.93 %
VJW4	3.11	15.76 %
JPT1	2.59	30.12 %
PPM1	2.37	26.77 %
PAP1	2.35	18.96 %
GDV1	1.83	26.17 %
TVU1	1.69	14.82 %
VJW2	1.65	16.15 %
BPP1	1.53	20.44 %
MTM1	1.27	17.65 %
AMP1	0.95	20.27 %
GTSD		0.00 %
WHRM		0.00 %
Total	180.12	32.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	59.95	28.31 %
Wash-Mac	39.12	33.04 %
Fridge	32.06	31.60 %
Air-Cond	24.08	30.92 %
W-Purifi	4.91	46.32 %
Dishwash	2.55	67.19 %
Oven	1.89	66.75 %
Home-The	1.72	14.26 %
Total	166.28	30.87 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.74	24.36 %
ATP1	8.13	22.86 %
TPY1	7.47	25.99 %
NLR1	7.24	25.41 %
TPI1	5.66	30.83 %
ADI1	4.61	31.33 %
MPL1	4.45	29.28 %
NYP1	3.17	27.72 %
PMR1	3.00	14.16 %
KDA1	2.89	20.59 %
PGR1	1.90	17.87 %
TPSD		0.00 %
Total	166.28	30.87 %