

MTD Sales
910.27 L

Brand Share %
33.65 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	306.57	30.26 %
Air-Cond	190.57	38.19 %
Fridge	187.91	33.52 %
Wash-Mac	184.29	36.37 %
W-Purifi	14.30	48.91 %
Dishwash	11.75	96.04 %
Home-The	9.06	12.13 %
Oven	5.83	62.82 %
Total	910.27	33.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	471.91	33.14 %
TIRUPATI-01	438.37	34.23 %
Total	910.27	33.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	149.06	29.55 %
Air-Cond	116.08	36.55 %
Fridge	101.45	34.43 %
Wash-Mac	88.62	35.81 %
Dishwash	7.12	93.64 %
W-Purifi	3.49	38.51 %
Oven	3.27	68.79 %
Home-The	2.81	7.32 %
Total	471.91	33.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	47.06	31.74 %
VJW3	23.03	31.00 %
VJW1	19.03	27.71 %
TNK1	18.62	24.23 %
OGL1	14.88	26.89 %
NRT1	11.33	29.48 %
CKT1	10.48	32.53 %
RMV1	10.24	20.89 %
TEL1	9.93	30.41 %
VJW2	8.31	33.40 %
JPT1	7.79	25.24 %
PAP1	7.77	27.04 %
TVU1	7.65	28.73 %
GVM1	7.58	31.45 %
MTM1	7.25	29.43 %
DPE1	7.09	31.90 %
TNI1	5.45	25.36 %
VUY1	4.56	29.60 %
PRL1	4.52	23.44 %
PPM1	4.42	22.49 %
GDV1	4.34	20.44 %
BPP1	4.00	22.32 %
AMP1	3.97	22.28 %
GTSD		0.00 %
Total	471.91	33.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	157.51	30.98 %
Wash-Mac	95.67	36.90 %
Fridge	86.46	32.51 %
Air-Cond	74.49	41.06 %
W-Purifi	10.81	53.57 %
Home-The	6.25	17.21 %
Dishwash	4.62	100.00 %
Oven	2.56	56.55 %
Total	438.37	34.23 %

Branch *	MTD Sales L	Brand Share %
ATP1	19.00	23.61 %
KDA1	17.50	31.54 %
PDT1	16.73	33.05 %
KNL1	13.68	29.87 %
NLR1	13.14	25.80 %
SPE1	12.47	33.00 %
PMR1	12.07	30.41 %
MPL1	10.84	25.14 %
KHT1	10.54	29.30 %
NYP1	9.22	28.25 %
PGR1	9.15	30.65 %
BVL1	7.97	33.46 %
ADI1	7.54	25.02 %
Total	438.37	34.23 %