

MTD Sales
495.82 L

Brand Share %
30.30 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	177.48	32.77 %
LED TV	120.45	32.83 %
Fridge	91.45	25.25 %
Wash-Mac	72.81	25.50 %
W-Purifi	15.96	64.39 %
Dishwash	8.25	64.00 %
Oven	4.72	64.51 %
Home-The	4.69	13.29 %
Total	495.82	30.30 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	255.97	30.55 %
VIJAYAWADA-01	239.85	30.04 %
Total	495.82	30.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.47	32.17 %
LED TV	62.35	34.74 %
Fridge	51.19	26.77 %
Wash-Mac	35.35	24.52 %
W-Purifi	9.18	60.84 %
Dishwash	2.95	59.54 %
Oven	2.50	63.45 %
Home-The	1.97	11.02 %
Total	255.97	30.55 %

Branch *	MTD Sales L	Brand Share %
ATP1	14.74	28.59 %
CTO1	13.95	25.36 %
KDA1	9.76	21.93 %
KNL2	7.46	28.83 %
PDT1	7.43	29.28 %
KNL1	7.02	28.12 %
NLR1	6.84	19.66 %
SPE1	6.20	23.71 %
NDL1	4.68	23.82 %
PMR1	4.64	19.11 %
PGR1	2.57	19.19 %
MPL1	2.48	12.22 %
NYP1	2.36	11.57 %
GTL1	2.30	19.65 %
ADI1	1.59	13.69 %
WHKD		0.00 %
Total	255.97	30.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.01	33.42 %
LED TV	58.09	31.00 %
Fridge	40.26	23.56 %
Wash-Mac	37.46	26.49 %
W-Purifi	6.78	69.90 %
Dishwash	5.30	66.80 %
Home-The	2.72	15.61 %
Oven	2.23	65.75 %
Total	239.85	30.04 %

Branch *	MTD Sales L	Brand Share %
VSK1	18.34	19.18 %
BVR1	9.32	23.37 %
TNK1	6.72	22.55 %
NRT1	6.26	25.31 %
RAL1	5.85	28.30 %
VJW4	5.52	21.81 %
RMV1	5.12	19.50 %
GNT1	5.06	14.94 %
TVU1	5.00	28.42 %
PAP1	3.52	26.23 %
BPP1	3.36	28.99 %
DPE1	2.54	23.74 %
GDV1	2.41	21.34 %
JGG1	2.06	21.77 %
CKT1	2.02	15.06 %
PNR1	1.63	28.37 %
NZV1	1.63	13.62 %
AMP1	0.68	12.06 %
JPT1	0.58	5.30 %
WHGT		0.00 %
WHRM		0.00 %
Total	239.85	30.04 %