

MTD Sales
263.84 L

Brand Share %
36.54 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	79.81	39.88 %
Air-Cond	69.52	40.53 %
Wash-Mac	53.98	36.36 %
Fridge	43.13	27.89 %
W-Purifi	9.32	54.87 %
Oven	2.99	57.68 %
Home-The	2.84	12.75 %
Dishwash	2.24	78.90 %
Total	263.84	36.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	141.32	37.57 %
VIJAYAWADA-01	122.52	35.42 %
Total	263.84	36.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.48	35.08 %
Wash-Mac	35.03	39.10 %
Air-Cond	31.15	44.89 %
Fridge	27.80	31.04 %
W-Purifi	6.50	64.15 %
Dishwash	1.89	85.84 %
Oven	1.73	53.63 %
Home-The	1.72	15.86 %
Total	141.32	37.57 %

Branch *	MTD Sales L	Brand Share %
KDA1	6.73	36.09 %
KHT1	4.98	34.12 %
MPL1	4.68	29.23 %
PDT1	4.01	36.21 %
NLR1	3.42	22.54 %
ATP1	3.35	20.59 %
PUT1	3.30	36.17 %
DHN1	2.90	25.57 %
NYP1	2.67	18.31 %
GTL1	2.15	24.02 %
PGR1	1.87	27.18 %
BVL1	1.64	26.75 %
ADI1	1.34	22.22 %
TPSD		0.00 %
Total	141.32	37.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.33	44.78 %
Air-Cond	38.37	37.57 %
Wash-Mac	18.95	32.18 %
Fridge	15.33	23.57 %
W-Purifi	2.81	41.11 %
Oven	1.26	64.37 %
Home-The	1.12	9.79 %
Dishwash	0.35	54.90 %
Total	122.52	35.42 %

Branch *	MTD Sales L	Brand Share %
TNI1	5.80	35.27 %
GNT1	5.34	27.51 %
BVR1	4.80	23.83 %
ELU1	3.60	26.90 %
PAP1	3.22	33.91 %
RMV1	3.19	28.98 %
CRL1	3.10	28.90 %
GDV1	2.62	30.51 %
PPM1	2.21	35.68 %
CKT1	2.11	22.37 %
TVU1	2.01	28.59 %
MTM1	1.41	31.99 %
PRL1	0.84	20.60 %
BPP1	0.80	16.72 %
VJW4	0.62	7.54 %
AMP1	0.60	11.73 %
VUY1	0.58	9.79 %
VJW3	-3.57	-59.74 %
Total	122.52	35.42 %