

MTD Sales
467.93 L

Brand Share %
31.26 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	141.33	35.42 %
Air-Cond	130.01	28.58 %
Fridge	90.74	28.41 %
Wash-Mac	81.70	31.67 %
W-Purifi	9.04	44.54 %
Home-The	7.93	24.02 %
Oven	4.22	49.42 %
Dishwash	2.98	81.90 %
Total	467.93	31.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	247.23	31.36 %
TIRUPATI-01	220.70	31.15 %
Total	467.93	31.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.72	29.72 %
LED TV	68.74	37.29 %
Fridge	43.19	27.27 %
Wash-Mac	33.63	30.44 %
Home-The	4.04	22.53 %
W-Purifi	2.74	45.60 %
Oven	2.69	59.92 %
Dishwash	1.49	99.79 %
Total	247.23	31.36 %

Branch *	MTD Sales L	Brand Share %
VJW1	12.07	27.66 %
OGL1	10.97	28.10 %
GNT1	9.90	29.08 %
TNK1	8.75	20.88 %
GVM1	7.83	22.99 %
VJW3	7.50	26.13 %
RAL1	6.97	30.97 %
RMV1	6.29	18.14 %
TVU1	5.43	29.86 %
PAP1	5.37	28.91 %
CKT1	4.11	23.02 %
VJW2	3.98	21.64 %
JPT1	3.67	20.84 %
AMP1	2.90	24.31 %
GDV1	2.86	16.55 %
VUY1	2.44	18.19 %
BPP1	1.86	18.61 %
PRL1	1.66	18.64 %
Total	247.23	31.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	72.59	33.81 %
Wash-Mac	48.06	32.59 %
Fridge	47.55	29.52 %
Air-Cond	39.29	26.27 %
W-Purifi	6.30	44.09 %
Home-The	3.89	25.79 %
Oven	1.53	37.77 %
Dishwash	1.49	69.49 %
Total	220.70	31.15 %

Branch *	MTD Sales L	Brand Share %
TPY2	16.87	28.74 %
ATP1	14.01	24.53 %
NYP1	8.10	27.71 %
PDT1	7.48	24.54 %
KNL1	6.63	29.47 %
TPI1	6.09	30.63 %
MPL1	5.94	25.85 %
KHT1	5.70	17.84 %
BVL1	4.03	25.63 %
ADI1	3.88	14.08 %
DHN1	3.38	26.35 %
PMR1	3.29	13.66 %
GTL1	1.78	15.68 %
TPSD		0.00 %
Total	220.70	31.15 %