

MTD Sales  
736.18 L

Brand Share %  
21.69 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	377.56	17.02 %
LED TV	130.61	33.22 %
Fridge	126.38	27.60 %
Wash-Mac	74.45	28.62 %
W-Purifi	12.21	53.20 %
Dishwash	7.88	70.86 %
Home-The	4.45	17.61 %
Oven	2.63	56.61 %
Total	736.18	21.69 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	383.33	19.77 %
TIRUPATI-01	352.84	24.25 %
Total	736.18	21.69 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	211.58	15.66 %
Fridge	65.61	27.02 %
LED TV	61.42	33.28 %
Wash-Mac	33.63	25.88 %
W-Purifi	4.15	46.03 %
Home-The	2.94	21.79 %
Dishwash	2.73	52.77 %
Oven	1.27	54.71 %
Total	383.33	19.77 %

Branch *	MTD Sales L	Brand Share %
OGL1	21.68	17.18 %
TNK1	16.00	18.28 %
BVR1	13.98	12.28 %
GNT1	13.47	12.03 %
TDD1	11.89	19.97 %
VJW3	11.11	10.27 %
RMV1	10.69	14.32 %
TVU1	9.46	19.93 %
VJW4	9.20	12.71 %
VJW2	7.55	19.51 %
JPT1	7.52	14.64 %
DPE1	7.07	18.89 %
KND1	6.55	15.72 %
NPR1	6.43	12.17 %
PPM1	4.67	18.12 %
MTM1	4.61	20.63 %
GNT2	4.53	12.05 %
VUY1	4.36	19.99 %
JGG1	3.96	19.23 %
NZV1	2.64	12.77 %
AMP1	1.89	7.82 %
WHGT		0.00 %
WHVJ		0.00 %
Total	383.33	19.77 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	165.98	19.15 %
LED TV	69.19	33.16 %
Fridge	60.77	28.26 %
Wash-Mac	40.83	31.35 %
W-Purifi	8.06	57.85 %
Dishwash	5.15	86.64 %
Home-The	1.51	12.80 %
Oven	1.36	58.52 %
<b>Total</b>	<b>352.84</b>	<b>24.25 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	11.87	17.00 %
NLR1	10.80	14.78 %
KDA1	9.24	15.41 %
KDR1	5.48	11.36 %
VKI1	4.49	13.01 %
ADI1	3.39	11.90 %
NYP1	3.08	7.02 %
PGR1	2.35	9.64 %
PMR1	1.37	3.42 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>352.84</b>	<b>24.25 %</b>