

MTD Sales
918.12 L

Brand Share %
33.71 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	588.27	36.14 %
Fridge	114.53	29.41 %
LED TV	109.34	28.60 %
Wash-Mac	76.10	30.04 %
W-Purifi	10.91	52.08 %
Dishwash	8.25	65.88 %
Home-The	6.41	21.13 %
Oven	4.31	62.71 %
Total	918.12	33.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	479.57	33.13 %
TIRUPATI-01	438.54	34.36 %
Total	918.12	33.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.98	34.60 %
LED TV	60.21	31.70 %
Fridge	58.42	29.04 %
Wash-Mac	38.30	29.33 %
Dishwash	4.67	56.70 %
W-Purifi	4.53	49.99 %
Home-The	3.96	22.87 %
Oven	2.49	65.37 %
Total	479.57	33.13 %

Branch *	MTD Sales L	Brand Share %
RMV1	20.88	25.44 %
VJW1	19.80	30.96 %
TNK1	18.56	26.07 %
BVR1	17.65	18.86 %
OGL1	15.87	21.46 %
VJW3	12.11	20.34 %
TNI1	11.12	32.39 %
RAL1	10.92	31.39 %
KND1	10.49	24.77 %
MTM1	7.66	33.23 %
NPR1	6.77	19.98 %
DPE1	6.51	32.67 %
CKT1	6.18	21.96 %
JPT1	5.84	22.28 %
TVU1	5.75	21.03 %
JGG1	4.15	27.64 %
GDV1	3.49	17.45 %
AMP1	3.45	22.35 %
Total	479.57	33.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	281.29	37.98 %
Fridge	56.11	29.80 %
LED TV	49.12	25.54 %
Wash-Mac	37.79	30.79 %
W-Purifi	6.37	53.67 %
Dishwash	3.59	83.46 %
Home-The	2.45	18.82 %
Oven	1.82	59.42 %
Total	438.54	34.36 %

Branch *	MTD Sales L	Brand Share %
TPY1	28.18	28.04 %
CTO1	21.17	32.18 %
ATP1	19.92	33.26 %
PDT1	18.71	30.03 %
KDA1	11.89	22.65 %
SPE1	9.69	32.05 %
KVL1	8.96	31.18 %
PMR1	8.79	30.44 %
MPL1	8.37	24.82 %
VKI1	6.99	25.49 %
PUT1	6.95	22.89 %
RCY1	6.94	29.55 %
NLR1	6.83	8.94 %
ADI1	4.18	13.56 %
NYP1	1.24	4.32 %
WHRN		0.00 %
Total	438.54	34.36 %