

MTD Sales
331.27 L

Brand Share %
31.58 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	130.62	31.88 %
Wash-Mac	72.22	33.22 %
Fridge	68.99	33.64 %
Air-Cond	39.05	23.89 %
W-Purifi	7.83	51.86 %
Dishwash	5.08	58.09 %
Home-The	4.58	18.77 %
Oven	2.90	58.22 %
Total	331.27	31.58 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	172.09	32.22 %
TIRUPATI-01	159.19	30.92 %
Total	331.27	31.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	72.23	35.01 %
Fridge	38.65	35.37 %
Wash-Mac	35.48	33.78 %
Air-Cond	15.93	18.20 %
W-Purifi	3.18	57.95 %
Home-The	2.86	21.70 %
Dishwash	2.53	51.11 %
Oven	1.23	51.90 %
Total	172.09	32.22 %

Branch *	MTD Sales L	Brand Share %
TNK1	7.75	28.43 %
TDD1	4.27	30.86 %
VJW3	4.08	17.54 %
CKT1	3.72	31.10 %
RMV1	3.70	21.73 %
KND1	3.42	24.13 %
VJW4	3.11	16.06 %
TNI1	2.85	26.34 %
JPT1	2.59	30.72 %
PPM1	2.37	29.10 %
PAP1	2.35	22.32 %
GDV1	1.83	27.38 %
VJW2	1.54	15.79 %
BPP1	1.53	20.73 %
TVU1	1.36	12.39 %
MTM1	1.27	18.01 %
AMP1	0.95	21.88 %
GTSD		0.00 %
WHRM		0.00 %
Total	172.09	32.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	58.39	28.70 %
Wash-Mac	36.74	32.69 %
Fridge	30.34	31.66 %
Air-Cond	23.12	30.44 %
W-Purifi	4.65	48.39 %
Dishwash	2.55	67.19 %
Home-The	1.72	15.33 %
Oven	1.67	63.94 %
Total	159.19	30.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.20	24.45 %
ATP1	7.63	22.31 %
TPY1	7.15	26.09 %
NLR1	6.45	25.22 %
ADI1	4.36	30.49 %
MPL1	3.89	27.27 %
NYP1	3.17	28.14 %
KDA1	2.89	20.84 %
PMR1	2.54	12.63 %
PGR1	1.90	17.87 %
TPSD		0.00 %
Total	159.19	30.92 %