

MTD Sales
834.78 L

Brand Share %
33.55 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	285.00	30.39 %
Air-Cond	175.00	37.79 %
Fridge	170.71	33.11 %
Wash-Mac	167.87	36.44 %
W-Purifi	12.91	48.97 %
Dishwash	9.63	95.21 %
Home-The	8.62	13.05 %
Oven	5.04	62.18 %
Total	834.78	33.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	440.69	33.20 %
TIRUPATI-01	394.08	33.96 %
Total	834.78	33.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	140.47	29.77 %
Air-Cond	110.05	36.74 %
Fridge	92.47	33.93 %
Wash-Mac	82.59	35.87 %
Dishwash	6.41	92.98 %
W-Purifi	3.38	39.19 %
Oven	2.69	66.89 %
Home-The	2.63	7.79 %
Total	440.69	33.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	45.12	32.28 %
VJW3	21.89	32.03 %
VJW1	18.08	27.77 %
TNK1	17.54	25.36 %
OGL1	13.52	27.76 %
NRT1	10.17	30.92 %
RMV1	9.58	20.54 %
TEL1	9.19	29.89 %
CKT1	9.07	31.01 %
PAP1	7.77	29.15 %
TVU1	7.33	29.17 %
GVM1	7.22	30.78 %
JPT1	7.12	24.67 %
DPE1	6.87	31.57 %
MTM1	6.67	27.73 %
TNI1	4.89	26.01 %
VUY1	4.56	30.23 %
PPM1	4.20	22.42 %
BPP1	4.00	24.48 %
AMP1	3.97	23.42 %
GDV1	3.89	18.69 %
PRL1	3.82	21.17 %
GTSD		0.00 %
Total	440.69	33.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	144.53	31.02 %
Wash-Mac	85.28	37.00 %
Fridge	78.24	32.18 %
Air-Cond	64.95	39.71 %
W-Purifi	9.53	53.72 %
Home-The	5.99	18.54 %
Dishwash	3.22	100.00 %
Oven	2.34	57.53 %
Total	394.08	33.96 %

Branch *	MTD Sales L	Brand Share %
ATP1	17.12	23.53 %
KDA1	16.01	30.23 %
PDT1	14.85	31.93 %
NLR1	12.41	27.65 %
KNL1	12.03	30.92 %
PMR1	11.42	32.18 %
SPE1	10.42	31.17 %
TPI1	9.77	31.01 %
KHT1	9.39	28.99 %
NYP1	9.22	29.32 %
MPL1	9.16	24.04 %
PGR1	8.47	31.08 %
ADI1	7.06	25.03 %
GTL1	3.59	27.61 %
Total	394.08	33.96 %