

MTD Sales
469.49 L

Brand Share %
30.10 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	169.21	32.59 %
LED TV	114.29	33.07 %
Fridge	86.44	24.86 %
Wash-Mac	69.54	25.64 %
W-Purifi	14.33	62.06 %
Dishwash	6.96	60.00 %
Oven	4.38	62.75 %
Home-The	4.34	12.68 %
Total	469.49	30.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	243.61	30.43 %
VIJAYAWADA-01	225.89	29.76 %
Total	469.49	30.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.13	32.31 %
LED TV	59.10	34.94 %
Fridge	48.00	26.32 %
Wash-Mac	33.74	24.68 %
W-Purifi	8.03	57.89 %
Dishwash	2.48	55.24 %
Oven	2.15	59.92 %
Home-The	1.97	11.18 %
Total	243.61	30.43 %

Branch *	MTD Sales L	Brand Share %
CTO1	13.66	25.27 %
ATP1	12.99	26.87 %
KDA1	9.56	21.69 %
PDT1	7.43	30.07 %
KNL2	6.94	27.73 %
NLR1	6.84	20.67 %
SPE1	6.20	24.01 %
PMR1	4.64	19.82 %
NDL1	4.18	21.93 %
PGR1	2.57	20.03 %
MPL1	2.48	12.35 %
GTL1	2.04	17.85 %
NYP1	1.94	9.89 %
ADI1	1.59	13.69 %
WHKD		0.00 %
Total	243.61	30.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.08	32.91 %
LED TV	55.19	31.27 %
Fridge	38.44	23.25 %
Wash-Mac	35.80	26.62 %
W-Purifi	6.30	68.34 %
Dishwash	4.48	63.00 %
Home-The	2.37	14.26 %
Oven	2.23	65.75 %
Total	225.89	29.76 %

Branch *	MTD Sales L	Brand Share %
VSK1	17.55	19.38 %
BVR1	8.49	23.40 %
TNK1	5.92	21.99 %
RAL1	5.85	28.30 %
NRT1	5.68	24.34 %
VJW4	4.79	19.48 %
GNT1	4.69	14.67 %
RMV1	4.39	17.58 %
BPP1	3.36	29.48 %
PAP1	2.60	21.47 %
DPE1	2.54	24.12 %
JGG1	2.06	22.26 %
CKT1	1.64	12.86 %
GDV1	1.62	15.82 %
NZV1	1.49	12.63 %
PNR1	1.49	26.54 %
AMP1	0.68	12.34 %
JPT1	0.58	5.64 %
WHGT		0.00 %
WHRM		0.00 %
Total	225.89	29.76 %