

MTD Sales
257.38 L

Brand Share %
36.51 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.98	40.32 %
Air-Cond	67.38	40.39 %
Wash-Mac	52.68	36.38 %
Fridge	41.35	27.32 %
W-Purifi	9.16	54.46 %
Oven	2.89	56.89 %
Home-The	2.69	12.61 %
Dishwash	2.24	78.90 %
Total	257.38	36.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	138.63	37.67 %
VIJAYAWADA-01	118.75	35.24 %
Total	257.38	36.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.48	35.79 %
Wash-Mac	33.94	39.10 %
Air-Cond	30.42	44.72 %
Fridge	27.04	30.79 %
W-Purifi	6.50	64.15 %
Dishwash	1.89	85.84 %
Home-The	1.72	16.06 %
Oven	1.64	52.22 %
Total	138.63	37.67 %

Branch *	MTD Sales L	Brand Share %
KDA1	6.73	36.09 %
KHT1	4.98	34.83 %
MPL1	4.68	29.23 %
ATP1	3.35	21.68 %
NLR1	3.33	23.31 %
PUT1	3.30	36.17 %
DHN1	2.90	26.47 %
NYP1	2.67	18.31 %
GTL1	2.15	24.02 %
BVL1	1.64	26.75 %
PGR1	1.59	24.15 %
ADI1	1.34	22.58 %
TPSD		0.00 %
Total	138.63	37.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	43.50	44.96 %
Air-Cond	36.96	37.41 %
Wash-Mac	18.75	32.32 %
Fridge	14.31	22.52 %
W-Purifi	2.66	39.75 %
Oven	1.26	64.37 %
Home-The	0.96	9.10 %
Dishwash	0.35	54.90 %
Total	118.75	35.24 %

Branch *	MTD Sales L	Brand Share %
TNI1	5.80	35.27 %
GNT1	5.11	28.01 %
TNK1	4.61	35.74 %
BVR1	4.46	22.87 %
ELU1	3.60	27.47 %
PAP1	3.22	33.91 %
CRL1	2.95	28.58 %
RMV1	2.93	27.27 %
GDV1	2.62	30.51 %
VJW2	2.56	36.12 %
CKT1	2.11	23.26 %
TVU1	2.01	28.84 %
MTM1	1.41	31.99 %
PRL1	0.84	21.18 %
BPP1	0.80	16.72 %
VJW4	0.62	7.54 %
AMP1	0.60	11.73 %
VUY1	0.58	9.79 %
VJW3	-3.57	-63.41 %
Total	118.75	35.24 %