

MTD Sales
457.10 L

Brand Share %
31.36 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	137.63	35.52 %
Air-Cond	126.55	28.42 %
Fridge	89.28	28.81 %
Wash-Mac	80.42	31.89 %
W-Purifi	9.04	44.86 %
Home-The	7.57	24.28 %
Oven	4.02	49.07 %
Dishwash	2.60	79.84 %
Total	457.10	31.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	240.61	31.44 %
TIRUPATI-01	216.49	31.28 %
Total	457.10	31.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.17	29.64 %
LED TV	66.64	37.22 %
Fridge	41.85	27.47 %
Wash-Mac	33.47	30.98 %
Home-The	4.04	23.58 %
W-Purifi	2.74	45.60 %
Oven	2.59	61.02 %
Dishwash	1.11	99.72 %
Total	240.61	31.44 %

Branch *	MTD Sales L	Brand Share %
VJW1	10.53	25.41 %
GNT1	9.90	29.49 %
OGL1	9.05	24.85 %
TNK1	8.75	21.08 %
VJW3	7.50	26.50 %
GVM1	7.46	22.14 %
RAL1	6.85	31.16 %
RMV1	5.92	19.35 %
TVU1	5.43	30.03 %
PAP1	5.37	29.71 %
KDR1	5.07	31.09 %
CKT1	3.99	22.47 %
VJW2	3.98	21.97 %
JPT1	3.67	21.38 %
AMP1	2.90	24.52 %
GDV1	2.70	17.19 %
VUY1	2.44	18.19 %
PRL1	1.66	18.98 %
BPP1	1.47	16.51 %
Total	240.61	31.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	70.99	34.07 %
Fridge	47.42	30.11 %
Wash-Mac	46.94	32.58 %
Air-Cond	38.38	25.96 %
W-Purifi	6.30	44.54 %
Home-The	3.53	25.14 %
Dishwash	1.49	69.49 %
Oven	1.43	36.24 %
Total	216.49	31.28 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.46	27.38 %
ATP1	14.01	24.68 %
NYP1	8.10	28.15 %
PDT1	7.48	24.89 %
KNL1	6.30	29.15 %
TPI1	6.09	30.63 %
MPL1	5.94	26.19 %
KHT1	5.70	18.13 %
BVL1	3.90	25.53 %
ADI1	3.75	13.96 %
DHN1	3.38	28.00 %
PMR1	3.29	13.66 %
GTL1	1.78	15.68 %
TPSD		0.00 %
Total	216.49	31.28 %