

MTD Sales
709.36 L

Brand Share %
21.71 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	364.42	17.04 %
LED TV	125.83	33.28 %
Fridge	120.68	27.43 %
Wash-Mac	73.02	29.11 %
W-Purifi	11.83	53.58 %
Dishwash	6.86	67.91 %
Home-The	4.10	17.36 %
Oven	2.63	59.73 %
Total	709.36	21.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	367.11	19.74 %
TIRUPATI-01	342.25	24.30 %
Total	709.36	21.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	202.64	15.62 %
Fridge	62.34	26.87 %
LED TV	58.46	33.08 %
Wash-Mac	33.43	26.77 %
W-Purifi	4.15	48.09 %
Home-The	2.60	19.98 %
Dishwash	2.22	47.55 %
Oven	1.27	57.43 %
Total	367.11	19.74 %

Branch *	MTD Sales L	Brand Share %
OGL1	20.70	16.81 %
TNK1	15.70	18.48 %
GNT1	13.09	12.02 %
BVR1	12.72	11.94 %
TDD1	11.50	20.71 %
VJW3	10.90	10.29 %
RMV1	10.31	14.10 %
TVU1	9.46	20.27 %
VJW4	9.20	12.89 %
PRL1	7.58	21.64 %
JPT1	7.11	14.38 %
VJW2	6.78	18.48 %
KND1	6.43	16.06 %
DPE1	6.31	17.69 %
GDV1	6.12	21.06 %
NPR1	6.05	12.57 %
PPM1	4.67	20.12 %
MTM1	4.61	20.63 %
VUY1	4.36	20.74 %
GNT2	4.14	11.36 %
JGG1	3.96	19.59 %
NZV1	2.64	13.32 %
AMP1	1.89	7.95 %
WHGT		0.00 %
WHVJ		0.00 %
Total	367.11	19.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	161.78	19.23 %
LED TV	67.37	33.45 %
Fridge	58.33	28.05 %
Wash-Mac	39.59	31.43 %
W-Purifi	7.67	57.11 %
Dishwash	4.64	85.39 %
Home-The	1.51	14.16 %
Oven	1.36	62.06 %
Total	342.25	24.30 %

Branch *	MTD Sales L	Brand Share %
ATP1	11.87	17.60 %
NLR1	10.39	15.01 %
KDA1	8.04	13.76 %
KDR1	5.23	11.14 %
VKI1	4.17	12.73 %
ADI1	3.39	12.62 %
NYP1	3.08	7.33 %
PGR1	2.35	9.64 %
PMR1	1.37	3.49 %
TPSD		0.00 %
WHKD		0.00 %
Total	342.25	24.30 %