

MTD Sales
723.84 L

Brand Share %
32.36 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	460.41	33.64 %
Fridge	94.11	29.94 %
LED TV	80.99	28.48 %
Wash-Mac	64.22	30.33 %
W-Purifi	8.57	49.66 %
Dishwash	7.57	68.84 %
Home-The	4.59	19.01 %
Oven	3.38	62.53 %
Total	723.84	32.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	383.08	32.45 %
TIRUPATI-01	340.76	32.26 %
Total	723.84	32.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	248.30	33.07 %
Fridge	47.04	30.35 %
LED TV	42.58	31.37 %
Wash-Mac	32.08	29.84 %
W-Purifi	4.40	53.19 %
Dishwash	3.98	59.46 %
Home-The	2.78	20.34 %
Oven	1.93	65.05 %
Total	383.08	32.45 %

Branch *	MTD Sales L	Brand Share %
VJW1	17.50	30.56 %
RMV1	15.58	24.36 %
TNK1	15.46	29.04 %
BVR1	13.95	20.29 %
OGL1	13.85	21.14 %
VJW3	9.57	20.03 %
TNI1	8.53	31.71 %
RAL1	7.86	27.49 %
KND1	7.74	22.26 %
NPR1	5.62	20.43 %
TVU1	5.01	20.61 %
DPE1	4.95	31.12 %
MTM1	4.74	28.41 %
JPT1	4.65	21.51 %
CKT1	4.60	18.47 %
JGG1	2.70	23.37 %
AMP1	2.58	19.93 %
GDV1	2.26	14.95 %
Total	383.08	32.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	212.11	34.34 %
Fridge	47.07	29.54 %
LED TV	38.40	25.84 %
Wash-Mac	32.14	30.84 %
W-Purifi	4.17	46.41 %
Dishwash	3.59	83.46 %
Home-The	1.82	17.29 %
Oven	1.45	59.46 %
Total	340.76	32.26 %

Branch *	MTD Sales L	Brand Share %
TPY1	17.18	20.88 %
PDT1	15.06	27.73 %
KHT1	11.60	29.70 %
KDA1	10.45	23.95 %
MPL1	7.93	26.70 %
SPE1	7.36	32.20 %
KVL1	7.32	29.68 %
PMR1	6.53	28.28 %
NLR1	6.50	9.93 %
VKI1	6.34	30.45 %
RCY1	6.34	31.70 %
PUT1	5.47	21.42 %
ADI1	1.90	8.34 %
NYP1	1.24	5.20 %
Total	340.76	32.26 %