

MTD Sales  
321.29 L

Brand Share %  
31.54 %

Information:

MTD : 01-11-2025 To 17-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **31.54 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 127.59      | 32.14 %       |
| Wash-Mac | 71.27       | 33.42 %       |
| Fridge   | 65.02       | 32.94 %       |
| Air-Cond | 38.07       | 23.74 %       |
| W-Purifi | 7.33        | 51.40 %       |
| Dishwash | 5.08        | 60.30 %       |
| Home-The | 4.12        | 17.73 %       |
| Oven     | 2.81        | 59.15 %       |
| Total    | 321.29      | 31.54 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 167.23      | 32.09 %       |
| TIRUPATI-01   | 154.05      | 30.97 %       |
| Total         | 321.29      | 31.54 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 70.35       | 35.16 %       |
| Fridge   | 36.45       | 34.45 %       |
| Wash-Mac | 35.48       | 34.17 %       |
| Air-Cond | 15.93       | 18.45 %       |
| W-Purifi | 2.87        | 55.41 %       |
| Dishwash | 2.53        | 51.11 %       |
| Home-The | 2.49        | 19.63 %       |
| Oven     | 1.14        | 51.13 %       |
| Total    | 167.23      | 32.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 7.75        | 28.43 %       |
| VJW3     | 4.08        | 17.70 %       |
| TDD1     | 4.08        | 30.82 %       |
| RAL1     | 3.85        | 28.75 %       |
| RMV1     | 3.70        | 21.73 %       |
| KND1     | 3.42        | 24.37 %       |
| CKT1     | 3.37        | 29.40 %       |
| VJW4     | 3.11        | 16.06 %       |
| TNI1     | 2.85        | 27.00 %       |
| PPM1     | 2.37        | 29.10 %       |
| PAP1     | 2.35        | 22.57 %       |
| GDV1     | 1.83        | 27.38 %       |
| VJW2     | 1.54        | 15.79 %       |
| BPP1     | 1.53        | 23.01 %       |
| TVU1     | 1.36        | 12.87 %       |
| MTM1     | 1.27        | 19.40 %       |
| AMP1     | 0.86        | 20.19 %       |
| GTSD     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 167.23      | 32.09 %       |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 57.24       | 29.07 %       |
| Wash-Mac | 35.79       | 32.71 %       |
| Fridge   | 28.57       | 31.20 %       |
| Air-Cond | 22.14       | 29.92 %       |
| W-Purifi | 4.46        | 49.11 %       |
| Dishwash | 2.55        | 73.38 %       |
| Oven     | 1.67        | 66.21 %       |
| Home-The | 1.63        | 15.44 %       |
| Total    | 154.05      | 30.97 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 11.23       | 24.27 %       |
| ATP1     | 7.28        | 22.21 %       |
| TPY1     | 6.95        | 25.54 %       |
| NLR1     | 6.25        | 25.58 %       |
| PDT1     | 4.36        | 29.63 %       |
| MPL1     | 3.89        | 27.68 %       |
| NYP1     | 3.17        | 28.14 %       |
| KDA1     | 2.70        | 20.02 %       |
| PMR1     | 2.54        | 12.72 %       |
| PGR1     | 1.90        | 17.87 %       |
| TPSD     |             | 0.00 %        |
| Total    | 154.05      | 30.97 %       |