

MTD Sales
736.20 L

Brand Share %
33.45 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	247.18	29.96 %
Air-Cond	159.02	38.25 %
Fridge	150.91	33.45 %
Wash-Mac	146.82	35.66 %
W-Purifi	11.58	48.76 %
Dishwash	8.93	96.70 %
Home-The	7.44	13.02 %
Oven	4.31	59.70 %
Total	736.20	33.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	393.01	33.85 %
TIRUPATI-01	343.19	33.01 %
Total	736.20	33.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	123.44	30.14 %
Air-Cond	102.96	38.47 %
Fridge	81.69	34.84 %
Wash-Mac	71.49	35.20 %
Dishwash	5.72	94.93 %
W-Purifi	3.27	42.30 %
Oven	2.26	63.83 %
Home-The	2.19	7.50 %
Total	393.01	33.85 %

Branch *	MTD Sales L	Brand Share %
VJW1	17.75	29.10 %
TNK1	16.38	25.32 %
VJW3	14.33	33.14 %
OGL1	12.59	28.59 %
RMV1	9.58	23.21 %
NRT1	8.86	31.90 %
TEL1	8.64	29.44 %
CKT1	8.06	30.23 %
PAP1	7.40	31.35 %
TVU1	7.14	30.57 %
GVM1	7.09	31.23 %
JPT1	6.94	26.47 %
DPE1	6.87	32.70 %
MTM1	6.55	29.85 %
TNI1	4.58	25.77 %
VUY1	4.37	30.69 %
PPM1	4.20	24.37 %
GDV1	3.89	19.11 %
AMP1	3.84	24.50 %
BPP1	3.61	26.01 %
PRL1	3.13	20.30 %
GTSD		0.00 %
Total	393.01	33.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	123.74	29.79 %
Wash-Mac	75.33	36.11 %
Fridge	69.22	31.95 %
Air-Cond	56.06	37.85 %
W-Purifi	8.32	51.87 %
Home-The	5.25	18.79 %
Dishwash	3.22	100.00 %
Oven	2.05	55.72 %
Total	343.19	33.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	36.60	32.12 %
KNL2	14.87	33.17 %
ATP1	14.35	22.39 %
KDA1	14.13	28.64 %
NDL1	13.55	33.17 %
PDT1	12.51	30.10 %
NLR1	11.10	27.30 %
PMR1	10.29	32.92 %
KHT1	9.16	29.28 %
SPE1	9.11	29.88 %
TPI1	8.98	29.79 %
NYP1	8.86	29.08 %
PGR1	7.02	29.64 %
ADI1	6.39	24.70 %
MPL1	4.60	20.40 %
GTL1	3.47	27.71 %
Total	343.19	33.01 %