

MTD Sales
453.36 L

Brand Share %
30.12 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	161.71	32.44 %
LED TV	111.27	33.11 %
Fridge	83.80	25.06 %
Wash-Mac	67.80	25.81 %
W-Purifi	13.82	62.11 %
Dishwash	6.44	60.30 %
Oven	4.26	63.58 %
Home-The	4.25	12.64 %
Total	453.36	30.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	235.12	30.48 %
VIJAYAWADA-01	218.23	29.75 %
Total	453.36	30.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.74	32.36 %
LED TV	57.98	35.19 %
Fridge	46.24	26.32 %
Wash-Mac	32.66	24.84 %
W-Purifi	7.52	57.00 %
Oven	2.15	62.70 %
Dishwash	1.96	54.92 %
Home-The	1.88	10.82 %
Total	235.12	30.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	28.09	29.85 %
CTO1	13.51	25.94 %
ATP1	12.99	27.18 %
KDA1	9.56	22.44 %
NLR1	6.69	20.38 %
KNL2	6.36	26.93 %
SPE1	5.66	23.17 %
PMR1	4.64	20.79 %
NDL1	4.18	23.56 %
MPL1	2.48	13.42 %
PGR1	2.43	21.10 %
NYP1	1.94	10.20 %
GTL1	1.66	15.43 %
ADI1	1.59	13.69 %
WHKD		0.00 %
Total	235.12	30.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.97	32.52 %
LED TV	53.29	31.10 %
Fridge	37.57	23.67 %
Wash-Mac	35.14	26.78 %
W-Purifi	6.30	69.54 %
Dishwash	4.48	63.00 %
Home-The	2.37	14.58 %
Oven	2.11	64.50 %
Total	218.23	29.75 %

Branch *	MTD Sales L	Brand Share %
VSK1	17.41	19.83 %
BVR1	7.97	23.08 %
RAL1	5.85	28.80 %
NRT1	5.58	24.30 %
TNK1	5.18	21.01 %
VJW4	4.79	19.60 %
GNT1	4.69	14.88 %
PRL1	4.42	28.60 %
RMV1	4.20	17.78 %
BPP1	3.36	29.48 %
MTM1	3.21	29.28 %
PAP1	2.60	21.68 %
DPE1	2.54	24.79 %
JGG1	2.06	22.26 %
CKT1	1.64	13.17 %
GDV1	1.62	17.37 %
NZV1	1.49	12.95 %
PNR1	1.49	29.80 %
AMP1	0.68	14.02 %
JPT1	0.20	2.07 %
WHGT		0.00 %
WHRM		0.00 %
Total	218.23	29.75 %