

MTD Sales
252.92 L

Brand Share %
37.10 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.10 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.29	41.11 %
Air-Cond	67.22	41.26 %
Wash-Mac	51.14	36.73 %
Fridge	39.82	27.49 %
W-Purifi	9.01	56.12 %
Oven	2.67	59.16 %
Home-The	2.52	12.07 %
Dishwash	2.24	78.90 %
Total	252.92	37.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	136.38	38.39 %
VIJAYAWADA-01	116.54	35.70 %
Total	252.92	37.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.48	36.64 %
Wash-Mac	33.26	39.81 %
Air-Cond	29.75	46.11 %
Fridge	26.35	31.06 %
W-Purifi	6.50	65.48 %
Dishwash	1.89	85.84 %
Home-The	1.72	16.29 %
Oven	1.42	50.25 %
Total	136.38	38.39 %

Branch *	MTD Sales L	Brand Share %
KDA1	6.73	36.98 %
KHT1	4.98	35.32 %
MPL1	4.68	35.08 %
KNL2	4.50	34.87 %
ATP1	3.35	22.13 %
NLR1	3.33	23.39 %
PUT1	3.30	36.42 %
DHN1	2.90	27.92 %
NYP1	2.50	18.23 %
GTL1	2.02	23.75 %
BVL1	1.64	26.75 %
PGR1	1.47	22.76 %
ADI1	1.34	22.58 %
TPSD		0.00 %
Total	136.38	38.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	42.81	45.74 %
Air-Cond	37.47	38.08 %
Wash-Mac	17.88	32.10 %
Fridge	13.47	22.45 %
W-Purifi	2.51	40.93 %
Oven	1.26	73.93 %
Home-The	0.80	7.74 %
Dishwash	0.35	54.90 %
Total	116.54	35.70 %

Branch *	MTD Sales L	Brand Share %
TNI1	5.50	34.36 %
GNT1	4.81	27.63 %
TNK1	4.61	35.74 %
BVR1	4.46	22.87 %
PAP1	3.22	34.30 %
ELU1	3.01	28.27 %
CRL1	2.95	28.58 %
RMV1	2.93	28.16 %
GDV1	2.62	30.51 %
VJW2	2.32	33.80 %
CKT1	2.11	25.25 %
TVU1	2.01	30.22 %
PPM1	1.88	35.22 %
MTM1	1.41	35.63 %
PRL1	0.84	23.60 %
BPP1	0.80	16.72 %
VJW4	0.62	7.60 %
AMP1	0.60	12.13 %
VUY1	0.58	11.34 %
VJW3	-1.79	-21.33 %
Total	116.54	35.70 %