

MTD Sales
434.13 L

Brand Share %
31.04 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	131.31	35.53 %
Air-Cond	120.68	27.70 %
Fridge	85.28	28.66 %
Wash-Mac	75.55	31.89 %
W-Purifi	8.32	43.70 %
Home-The	7.22	24.76 %
Oven	3.55	45.98 %
Dishwash	2.21	77.10 %
Total	434.13	31.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	231.47	31.36 %
TIRUPATI-01	202.66	30.68 %
Total	434.13	31.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.99	29.16 %
LED TV	64.08	37.46 %
Fridge	41.19	27.95 %
Wash-Mac	30.98	30.58 %
Home-The	4.04	25.06 %
W-Purifi	2.74	48.73 %
Oven	2.33	58.49 %
Dishwash	1.11	99.72 %
Total	231.47	31.36 %

Branch *	MTD Sales L	Brand Share %
VJW1	10.28	25.28 %
GNT1	9.73	29.95 %
TNK1	8.56	20.94 %
OGL1	7.86	22.52 %
GVM1	7.46	22.78 %
VJW3	7.18	25.64 %
RMV1	5.92	20.14 %
CKT1	3.65	20.99 %
VJW2	3.49	20.11 %
AMP1	2.90	24.52 %
JPT1	2.55	16.33 %
VUY1	2.44	18.33 %
GDV1	2.37	15.53 %
PRL1	1.66	21.04 %
BPP1	1.47	17.18 %
Total	231.47	31.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	67.23	33.87 %
Wash-Mac	44.56	32.87 %
Fridge	44.08	29.36 %
Air-Cond	35.69	24.74 %
W-Purifi	5.59	41.60 %
Home-The	3.19	24.39 %
Oven	1.22	32.64 %
Dishwash	1.10	62.70 %
Total	202.66	30.68 %

Branch *	MTD Sales L	Brand Share %
ATP1	13.73	24.69 %
TPY2	13.48	25.19 %
NYP1	7.59	26.98 %
PDT1	7.17	24.70 %
KHT1	6.25	19.92 %
TPI1	6.09	30.63 %
MPL1	5.82	26.82 %
KNL1	5.63	27.93 %
BVL1	3.90	25.53 %
ADI1	3.75	14.29 %
DHN1	3.38	29.23 %
PMR1	3.29	13.84 %
GTL1	1.78	15.85 %
TPSD		0.00 %
Total	202.66	30.68 %